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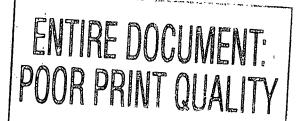
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Urban Development; Department of Labor; Department of the Treasury; \*Microenterprises; Small Business Administration

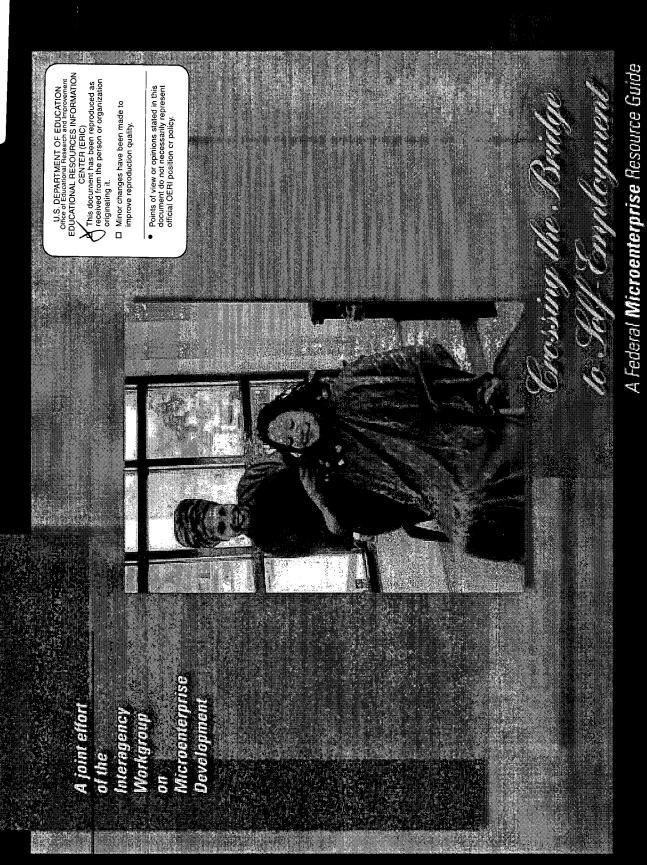
#### **ABSTRACT**

This document, which is intended to assist aspiring entrepreneurs wishing to establish a microenterprise, describes the federal programs that are available to assist entrepreneurs. The introduction provides an overview of the Interagency Workgroup on Microenterprise Development, which was formed by seven federal agencies to encourage continued development of microenterprise in the United States through policymaking, support, technical assistance, and funding for microenterprise programs. The next section presents overviews of 13 programs offered by the following federal agencies: (1) Department of Agriculture; (2) Department of Commerce (3) Department of Health and Human Services; (4) Department of Housing and Urban Development; (5) Department of Labor; (6) Department of the Treasury; and (7) Small Business Administration. The programs profiled in the overview include programs targeted toward the following groups: residents of rural areas; minority group members; low-income individuals; refugees; and women. Next, services available from six regulatory agencies are detailed. The final section presents case studies of programs offered by eight federal agencies. Each case study includes the following items: program contact information; program overview; program results; key players and their contributions; funding sources and uses; and special considerations. A primer of microenterprise terms and list of regional and local contacts are appended. (MN)





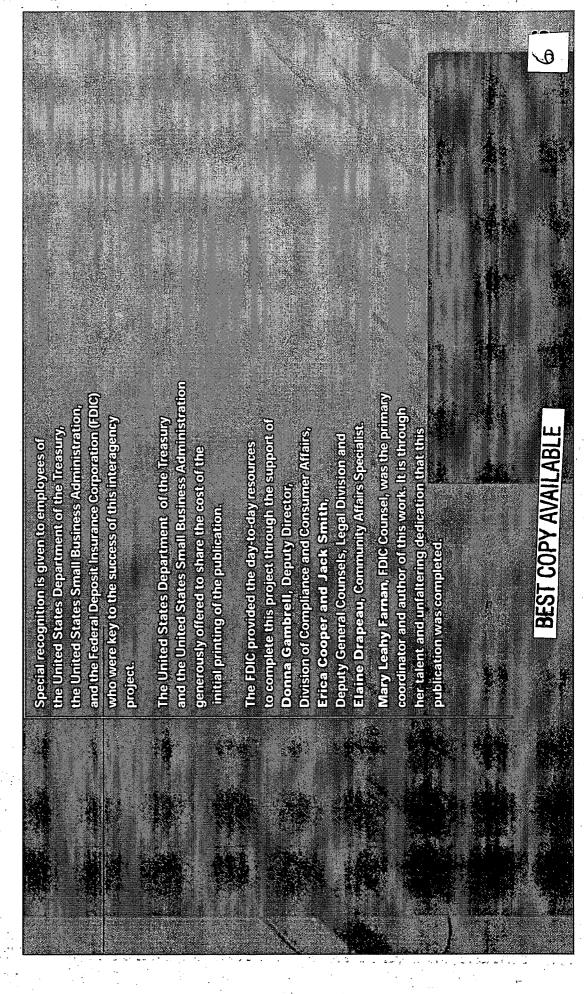
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cally provided substantial amounts of worthwhile resource. The intermedimicroentrepreneurs - those who genstory from the microentrepreneurs. A erously allowed their story to be told cess and growth of micro-enterprise isted below are gratefully acknowlinformation about their programs for and others. Their drive and determiaries were a vital link in getting the nation are the foundation of the sucedged. Their time and energy made programs at every level. The contrifederal and local level enthusiastispecial thanks is extended to all 'ndividuals involved with microthis publication to ensure that it enterprise programs at both the would be a comprehensive and his publication possible. butions of the persons

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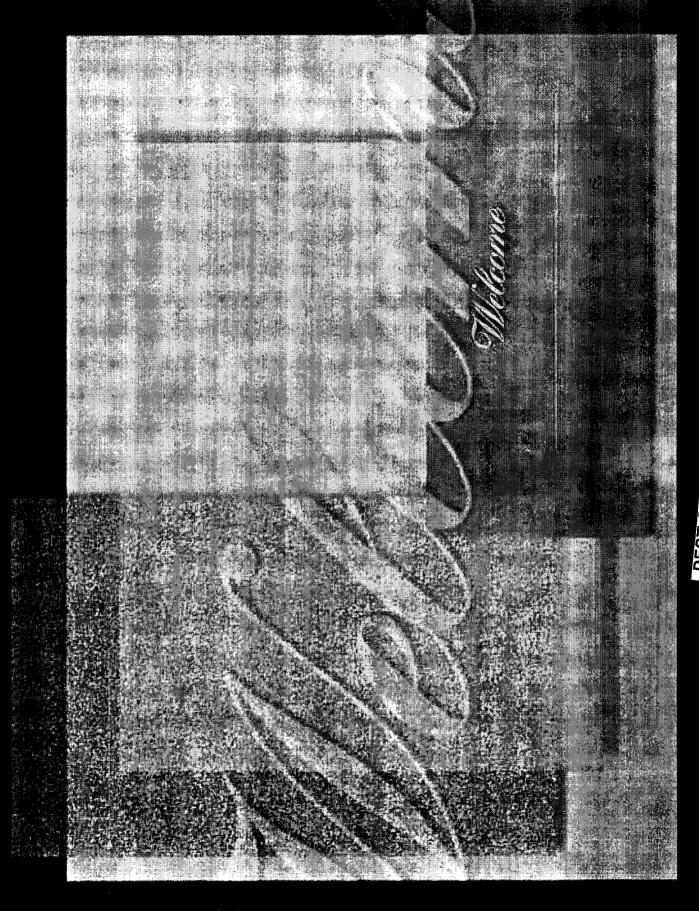
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Acknowledgements

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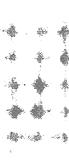
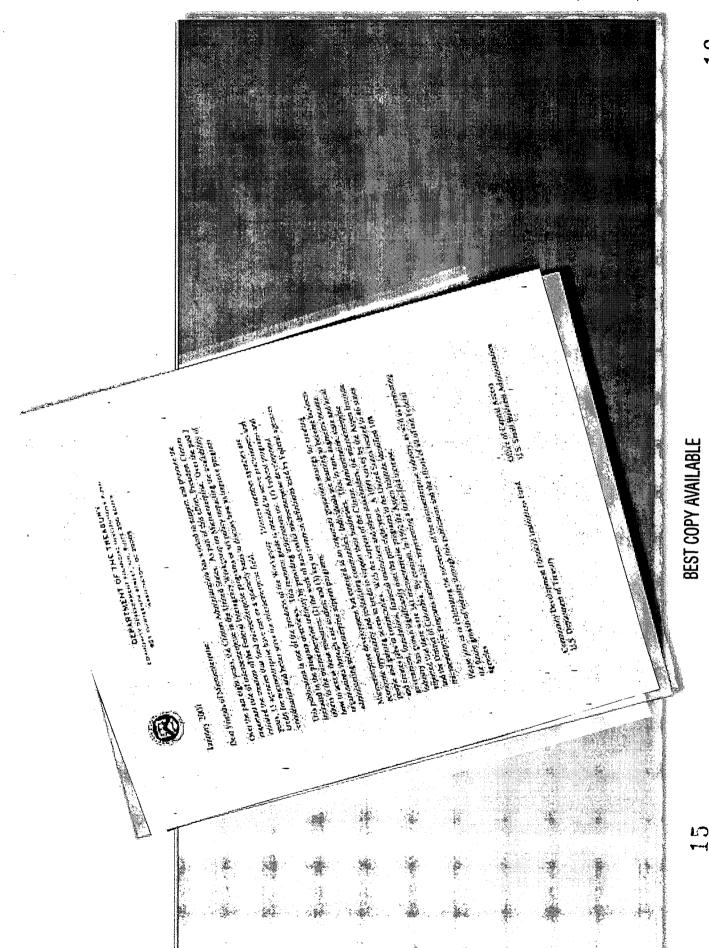


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### Introduction



affordable, and give them business has proven to be a success. Many individuals have borrowed as little training and support. This formula skills, and successfully launched he concept of 'microenterprise' motivated individuals who could financial expertise. The microenthese individuals small amounts provide desired services to the of money for business start-up their own self-supporting small terprise theory is simple - loan or raw materials, learned basic the recognition of a previously traditional forms of credit and, as \$50 to \$500 for equipment in many cases, business and accounting and bookkeeping development has its roots in untapped market - skilled or costs, make the loan terms public but lacked access to business.

ance provided by microenterprise credit either directly or by forming programs can often be the biggest commercial banking sector. Many aspiring microentrepreneurs have counselors continue to work with not have access to the traditional little formal business training and varying levels of education. Thus, business. In addition, microenteress in start-up capital, and does financial intermediaries that offer ousiness with up to five employwhich are vital to the success of Today the term 'microenterprise' s-commonly used to describe a organizations such as banks and Microentrepreneurs gain access sales concepts, and networking, heir business. Finally, business ees, which requires \$25,000 or the training and technical assisfactor in the success of a new prise programs offer access to to markets through marketing, partnerships with community oans and financial products.

entrepreneurs to evaluate the development of their microenterprise and keep it on the road to growth and success. This combination of strategies has resulted in the empowerment and self-sufficiency of thousands for whom access to financial capital had previously been extremely limited.

or business services, and a variety full-time employment for those in or a part-time income supplement poorer urban or rural communities, nclude retailers in ethnic commudeveloping countries, microenterorise strategies have also proven developed U.S. economy. Microndividuals who provide personal or rural communities where few of businesses in isolated urban While the first microenterprise entrepreneurship may provide or low-wage jobs. Successful American microentrepreneurs nities who provide specialized goods, artisans and craftsmen, products are readily available. ending pioneers operated in to be effective in the more





grams. This publication illustrates The federal government's recogniprograms across the United States. encourage the continued developon Microenterprise Development, "ederal agencies have been able support, technical assistance and These federal agencies, forming mplemented and how aspiring ion and support of the microencommunity-based organizations unding for microenterprise pronow the federal programs are rerprise model has helped spur raining to microentrepreneurs. America through policymaking, the growth of microenterprise ment of microenterprise in to assist individuals through that provide microloans and the Interagency Workgroup entreprenouis can access esonices

Seven agencies in the Interagency microenterprise population based target a specific segment of the programs and/or resources that Norkgroup on Microenterprise on the overall mission of the Development offer funding agency. The agencies are:

United States Department of Agriculture **United States Department** of Commerce

Jnited States Department

of Health and Human Services **United States Department** of Housing and Urban **Jevelopment** 

United States Department of Labor United States Department of Treasury

**United States Small Business** Administration

Microenterprise Development regulate the nation's financial Interagency Workgroup on Six other agencies in the institutions:

These regulatory agencies provide

Board of Governors of the Federal Reserve System

Federal Deposit Insurance Federal Housing Finance Board Corporation

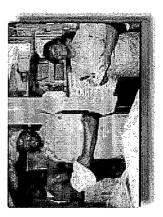
Office of the Comptroller National Credit Union Administration

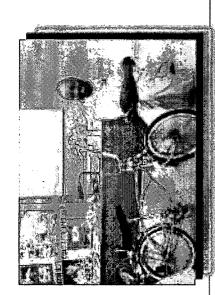
Office of Thrift Supervision

of the Currency

National Credit Union Administration active partners in microenterprise s unique among these regulatory agencies' policies and community sipation of financial institutions in programs at the local level. The development programs promote and support the continued partiraining and outreach programs. inancial institutions to become agencies in that it is authorized to make loans and grants to its microenterprise development. member institutions. These They encourage and enable

microenterprise effort. The focus of each program is explained and The Program Overviews section the work of each agency in the of this publication describes





requirements is provided. In some more about a program at the local organizations. In those situations, individuals through intermediary evel can obtain additional inforan outline of applicant eligibility mation by calling or writing the contacts listed in the Appendix persons interested in learning cases the federal funds reach of this publication.

tion, business planning, marketing prise programs provide assistance and advertising. Some microenterbusiness skills such as budgeting, programs. Many microenterprise programs offer training in critical components of microenterprise only part of the microenterprise basic bookkeeping, tax preparain the loan application process. story. Education and technical Access to loans and grants is assistance are also integral

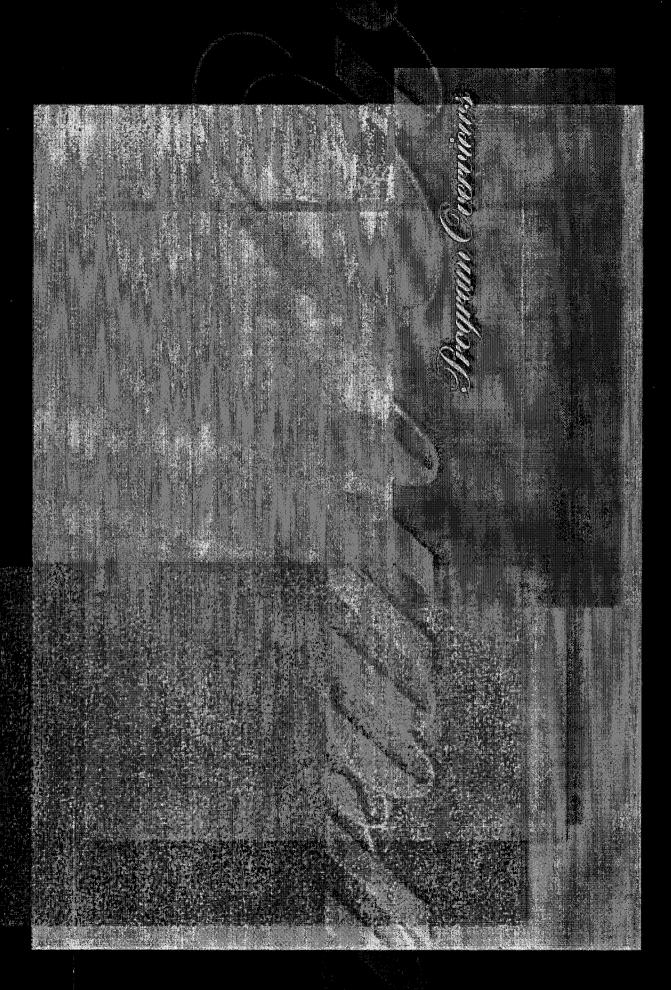
receive continued technical support or through peer group exchanges. to secure approval of a microloan. business-related courses in order This training and assistance may beyond the initial stages of their counseling, classroom sessions be provided through one-to-one programs are often required to strive to expand their business. Participants in microenterprise business development as they Microentrepreneurs generally successfully complete such

enterprise programs supported by tion which often develops between the microentrepreneur and those stories confirm the effectiveness of microenterprise as well as the accomplishments are real. These spirit of partnership and coopera-The Case Studies section of this cities and towns across America who have benefited from microsublication provides accounts of federal agencies. The programs, the people and the pride in their aspiring microentrepreneurs in growth in the business world. who contribute to his or her

lighted in the Case Study provided trains the Volunteers in Service to may ultimately work in a microenterprise-related project. The work Agency for International Develop this publication. The Corporation America (VISTA), some of whom or National Service recruits and make important contributions in of the VISTA volunteers is highmission is outside the scope of ment (USAID) are also member Administration. USAID is active Workgroup on Microenterprise the microenterprise field, their Service and the United States exclusively in the international by the National Credit Union Development. Although they The Corporation for National agencies in the Interagency microenterprise arena

hope the information and resources domestic microenterprise programs, The federal agencies participating on Microenterprise Development Potential microentrepreneurs may ness. Community-based organizathey can assist in the training and business-related skills - may find mentoring of aspiring microentredream of owning their own busisupport groups – from non-profit and the local level, are genuinely in this publication will contribute encourage you to contact them Washington, D.C., headquarters he microenterprise field. We to answer your questions and tions, financial institutions and in the Interagency Workgroup find an avenue to pursue their in this publication, both at the preneurs. The contacts listed to the continued growth of concerns to individuals with and expansion of efforts in committed to the support provide assistance.

### January 2001





Rural Business-Cooperative Service Business Programs

Business and Industry Direct

recipients of these programs include and private companies. All programs Service Business Programs work in private sector credit source lenders aged with those of other public and nonprofit corporations, Indian tribes quality jobs and/or promote a clean partnership with private sector and business planning. The seven busiinancial resources are often leverare administered through the Rural ships, cooperatives, public bodies, community-based organizations to to meet business and credit needs individuals, corporations, partnerrural environment. The programs' provide financial assistance and The Rural Business-Cooperative ness programs offer help to fund projects that create or preserve in under-served areas. Eligible Development State Office. Here is a brief description of each of the seven business programs offered.

# Loan Program

mmediately adjacent urbanized or The Business and Industry Direct public entities and private parties aggregate Business and Industry and improving the economic and urbanizing areas). The maximum ing, developing or financing business and industry; creating jobs; communities (including pollution Loan Program provides loans to parties can be made for improvabatement). Assistance is availother sources. Loans to private Direct Loan amount to any one areas other than cities of more able in rural areas (including all that cannot obtain credit from environmental climate in rural than 50,000 people and their corrower is \$10 million.

### Eligible Applicants

Eligible applicants include any legally organized entity, including cooperatives, corporations, partnerships, trusts or other profit or nonprofit entities, Indian tribes or federally recognized tribal groups, municipalities, counties, any other political subdivision of a state, or individuals.

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#### ERIC

### Business and Industry Guaranteed Loan Program

commercial lender. Loan proceeds to 90 percent of a loan made by a rural areas, helping them to make ing capability of private lenders in and service quality loans that probacking for rural businesses. The economies by providing financial program provides guarantees up Guaranteed Loan Program helps may be used for working capital, machinery and equipment, buildachieved by expanding the lendvide lasting community benefits. ings and real estate, and certain types of debt refinancing. The create jobs and stimulate rural and maintain employment and improve the economic climate primary purpose is to create in rural communities. This is The Business and Industry

Business and Industry loan guarantees can be extended to loans made by recognized commercial lenders or other authorized lenders in rural areas (including all areas other than cities of more

than 50,000 people and their immediately adjacent urbanized or urbanizing areas). Generally, recognized lenders include federal or state chartered banks, credit unions, insurance companies, savings and loan associations, Farm Credit Banks or other Farm Credit System institutions with direct lending authority, a mortagage company that is part of a bank holding company, and the National Rural Utilities Finance Corporation.

The maximum aggregate Business and Industry Guaranteed Loan that can be offered to any one borrower is \$25 million.

### Eligible Applicants

Eligible applicants include any legally organized entity, including cooperatives, corporations, partnerships, trusts or other profit or nonprofit entities, Indian tribes or federally recognized tribal groups, municipalities, counties, any other political subdivision of a state, or individuals.

# Intermediary Relending Program

The Intermediary Relending Program's purpose is to finance business facilities and community development projects in rural areas (including all areas other than cities of more than 25,000 people). The Rural Business-Cooperative Service makes loans to intermediaries who relend funds for business facilities or community development through the establishment of revolving loan funds.

All loan funds received by an intermediary must be reloaned to ultimate recipients. Interest income and fees may be used for administrative costs, technical assistance to borrowers or debt retirement. All collections from the operation of the established revolving loan fund that are not used for the above authorized expenses must be made available for relending to eligible ultimate

Loans must be to establish new businesses, expand existing businesses, generate employment opportunities, save existing jobs or create community development projects.

### Eligible Applicants

Jnited States citizens or admitted ntermediaries and ultimate recipimay be private or public organiza-Eligible applicants include private agencies, Indian groups, or coopthe program. Ultimate recipients eratives that meet the criteria of pers of both intermediaries and percent of the owners or memions or individuals. At least 51 or permanent residency. Both ents must be unable to obtain at reasonable rates and terms. nonprofit corporations, public the proposed loan elsewhere ultimate recipients must be

# Rural Business Enterprise Grants

Rural Business Enterprise Grants are used to finance and facilitate development of small and emerging private business enterprises located in areas outside the boundary of a city of 50,000 or more and its immediately adjacent urbanized or urbanizing area.

plants, equipment, access streets services; technical assistance and related training for adults; startup Grant funds may also be used for operating costs and working capithe acquisition and development of land; construction of buildings, refinancing; fees for professional tal; financial assistance to a third rural distance learning networks; programs to provide information utility and service extensions; party; production of television and roads, parking areas, and and establishment or funding expansion and operation of of revolving loan programs. to rural residents; creation,

### Eligible Applicants

es, private nonprofit corporations revenues that have, or will utilize, than 50 new employees and less and state reservations, and other Eligibility is limited to public boddistricts, Indian tribes on federal federally recognized Indian tribal groups in rural areas. Small and and federally recognized Indian include incorporated towns and emerging businesses with less commercialization of new prodthan \$1 million in gross annual acts are eligible for assistance. villages, boroughs, townships, rechnological innovations and counties, states, authorities, tribal groups. Public bodies

# Rural Business Opportunity Grants

Rural Business Opportunity
Grants provide funds for technical
assistance, training and planning
activities that improve economic
conditions in rural areas. The
program's mission is to promote
sustainable economic development in rural communities with
exceptional needs.

### Eligible Applicants

Applicants must be located in rural areas (which includes all areas other than cities of more than 10,000). Nonprofit corporations, public entities, Indian tribes and cooperatives are eligible.



### Rural Economic Development Loans

Rural Economic Development
Loans are zero-interest loans and
grants to Rural Utilities Servicesfinanced telecommunication and
electric utilities intended to promote rural economic development
and job creation projects. Loan
proceeds are used to promote
rural economic development and/or
job creation projects including
project feasibility studies, start-up
costs and incubator projects.

### Eligible Applicants

Loans are made at the discretion of the Rural Business-Cooperative Service Administrator to any Rural Utilities Services borrower that is not delinquent on any federal debt or in bankruptcy proceeding.

### Rural Economic Development Grants

This program provides grants from the Rural Business-Cooperative Service to rural communities through Rural Utilities Service borrowers. The grants are to be used for revolving loan funds for community facilities and infrastructure, and for assistance in conjunction with rural economic development loans.

in turn, provide zero-interest loans purpose agreed to by the borrower used for projects such as commueceive grants to establish revolvany rural economic development to foster rural economic developoans made from the repayment Rural Utilities Service borrowers nity development, and providing ment. Initial loan funds may be of initial loans may be used for through basis. The borrowers, and the Rural Utilities Service. ng loan funds on a non passeducation and medical care. facilities and equipment for

Grant funds may also be used for project feasibility studies and technical assistance; community development assistance; projects that provide education and training to rural residents to facilitate economic development; and projects that provide medical care to rural residents.

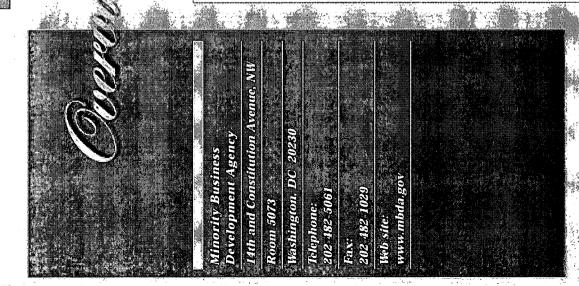
### Eligible Applicants

Funds are granted to any electric or telecommunication Rural Utilities Service borrower that is not financially distressed, delinquent on any federal debt or in bankruptcy proceedings.



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# United States Department of Commerce



growth of minority-owned business Development Centers (BDCs) that in America. MBDA funds Business writing business plans, marketing, cessful and profitable businesses, The Minority Business Developto assure adequate financing for business ventures. Staffing the provide minority entrepreneurs Commerce is the only federal matters, and financial planning experience needed to run suc-BDCs are business specialists United States Department of with one-on-one assistance in ment Agency (MBDA) of the agency created specifically to with knowledge and practical foster the establishment and management and technical

MBDA also has three Web-based tools – the Resource Locator, the Phoenix-Opportunity Database and the Market Analyst – to respond to the needs of microentrepreneurs throughout the country. The Resource Locator allows microentrepreneurs to search for resources that specialize in starting, operating and expanding

e-mail. Once registered on MBDA's such as manufacturing, technology, minority-owned enterprises doing Warket Analyst is available through technical assistance. The Phoenix Database to match listed minority database, minority microentrepreconjunction with the Opportunity and seek business partners. The other business opportunities via commerce or management and microentrepreneur can conduct With the help of trained market ousinesses, Users are able to qeographic area for resources companies with contracts and analysis and business development professionals on staff, a neurs can post opportunities, business in the United States. located throughout the nation. Database contains a listing of access contract opportunities nternational trade, electronic extensive market research in search MBDA's database by MBDA uses the database in one of the many local BDCs a specific geographical area.

### Eligible Applicants

Minority Business Development Agency's microenterprise resources

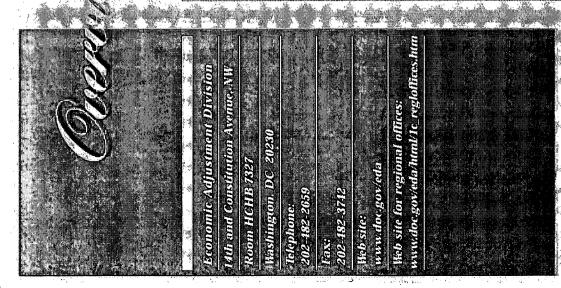
**MBDA** Regional Office in their area assistance to socially or economically disadvantaged groups who their own businesses, including Eskimos, Aleuts, Asian Indians, own or wish to start or expand Hasidic Jews. Minority business Through resource and development centers, MBDA provides owners interested in locating a **Business Development Center,** Spanish-speaking Americans, Asian Pacific Americans and **Business Resource Center or** African Americans, Native Americans, Puerto Ricans, may consult

nttp://www.mbda.gov/local\_MBDA centers.html for the nearest paricipating center.

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# United States Department of Commerce

Revolving Loan Fund Program



ng, technical assistance and business support services to program funds to make loans, a Revolving Loan Fund Plan provide loan guarantees and districts. Intermediaries use growth in economically distressed The Economic Adjustment Program bring about change to an economy. 1965 to generate jobs, help retain trial, technological and commercial existing jobs and stimulate indusstrategies designed to adjust or under threat of serious structural economic base. Changes to the local economic base may result assists state and local interests areas of the United States. The **Economic Adjustment Program** Commerce, was established in administered by the Economic damage to the underlying local The program focuses on areas Administration, Department of in planning and implementing is one of the many programs Development Administration. that have experienced or are The Economic Development

ole intermediaries such as political oan Fund will be used to support The Revolving Loan Fund Program, microenterprises. Funds may also recipients are required to develop ment Program, assists small- and nomically distressed communities go to public, private and nonprofit offer financial assistance for estab one tool of the Economic Adjust medium-sized businesses in ecotions and economic development ishing, enhancing and expanding businesses, which often include t gives financial support to eligisummarizing how the Revolving subdivisions, nonprofit organizaorganizations for business trainmicroentrepreneurs. All grant the area's comprehensive eco-

### **Eligible Applicants**

their state at: http://www.doc.gov/ acting in cooperation with officials www.doc.gov/eda/html/prgtitle.htm. sions of a state, or a consortium of the subdivisions; Indian tribes; n the Federal Register. Previous Eliqible applicants include states, nformation is published annually of a state's political subdivision. ocating a Revolving Loan Fund Business owners interested in cities or other political subdiviunding levels can be found at nttp://www.doc.gov/eda/html/ and public or private nonprofit nstitutions of higher learning; appropriate regional office for organizations or associations Complete funding availability in their area may contact the eda/html/1c\_regloffices.htm Development Directory at: or consult the Economic

new federal laws or requirements.

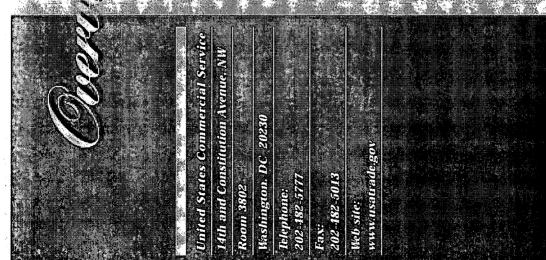
depletion of natural resources or

reduced defense expenditures,

restructuring, natural disaster,

from industrial or corporate

nomic adjustment strategy.



# United States Commercial Service: Three Special Initiatives Women in International Trade

Initiative

The Department of Commerce established the United States Commercial Service in 1980 to help U.S. firms, particularly small and medium sized enterprises, expand their markets beyond the United States. Today, the Commercial Service supports U.S. business through its network of 105 domestic and 158 overseas offices in 84 countries. The Commercial Service administers three separate initiatives that provide access to export assistance to the nation's small businesses.

Commercial Service leads business The Women in International Trade al network, and experience of the ships with women's organizations export assistance. To help women Initiative uses the expertise, globbusinesses that can benefit from development trade missions that sales prospects, agents, distribu-Commercial Service to meet the trade. Through strategic partnerintroduce women to prequalified needs of women in international abroad, the Commercial Service enter international markets, the ors, and joint venture partners. both in the United States and reaches small women-owned

One of the most frequently encountered obstacles for small women-owned enterprises is the lack of qualified personnel to develop the business's export capabilities. The Commercial Service addresses this issue by providing a trade specialist to prepare the company for international business by working at the company for several weeks as a consultant.

## Eligible Applicants

All women-owned companies interested in exporting are eligible to participate in the Initiative.

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#### Global Diversity Initiative

created in 1999, seeks to increase economic development in minority minority firms engaged in internathe nation's exports, but boosts The Global Diversity Initiative, tional trade. The initiative not the number and capability of only results in an increase in communities.

firms to sell products and services training program include Channels internationally by providing training, utilizes a team of local presenters ongoing consultation and support, to prepare firms to sell their prodtation and Logistics, Legal Issues, markets. Subjects covered in the of Distribution, Pricing for Export, Methods of Payment, Documenand participation in trade events. Market Entry Program prepares The Global Diversity Initiative's the program in cooperation with federal, state and local partners. typically a training program that Service programs. International Commercial Service administer E-Commerce, and Commercial ucts and services in identified The Market Entry Program is trade specialists from the

to utilize the skills developed from

their training and to participate in

an event where they meet with

he ultimate goal of the program

prospective buyers or clients.

s for the firms to negotiate and

complete an international sale.

Market Entry Program participants.

These events enable participants

# **Eligible Applicants** After completing the Market Entry

participate in a trade event. Trade

Program, firms are invited to

sions, trade shows, international

Specialists identify trade mis-

buyer programs, and/or reverse trade mission opportunities for

must have a potential for success applicant's business should have should have a positive net worth wo years and offer a product or service suited for export. Firms n the Global Diversity Initiative n the international market. An stage of export readiness and program, firms may be at any To be eligible for participation been in operation for at least naterials, such as brochures. and should have marketing

#### Rural Export Initiative

Through the Rural Export Initiative serving rural firms, the Commercial virtual trade shows and marketing access to international trade serv-Service has established 18 Export with export assistance and global Assistance Centers in rural areas. market research to facilitate their seeks to provide rural companies ices and to increase the number overcome the "distance penalty" by using e-commerce and techexporting. REI helps rural firms briefings via teleconferencing. nology-based services such as of rural companies engaged in As part of its commitment to (REI), the Commercial Service

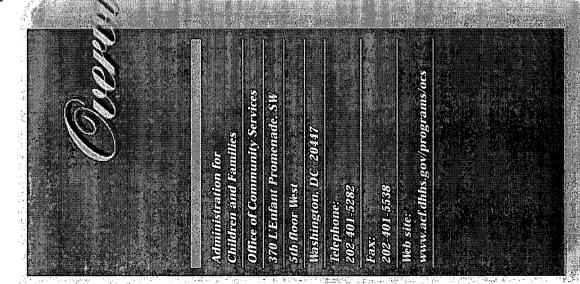
develop export markets for Native products and the Native American opportunities for Native American ng them in international business Program, the Commercial Service works with Native American communities to introduce small firms American businesses while trainare international trade promotion South Dakota, Washington State, Through REI's Native American Export Incubator program is to trade. Included in this program Arizona and New Mexico. The to the benefits of international Export Incubator Programs in goal of the Native American procedures and marketing.

### Eligible Applicants

companies located in metropolitan companies interested in exporting The Rural Export Initiative targets statistical areas that have a population of 150,000 or less. All rural are eligible to participate in REI.

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# United States Department of Health and Human Services



to nonprofit organizations, including The JOLI Program awards grants community development corporaprojects that will create new jobs and employment opportunities for welfare recipients through: tions, which, in turn, develop Families, within the United States Department of Health and Human Program is administered by the Administration for Children and The Job Opportunities for Low-Office of Community Services,

Income Individuals (JOLI)

Job Opportunities for Low-Income Individuals

self-employment,

microenterprise,

business expansion, and

1988. The program's purpose is to

demonstrate and evaluate ways

program authorized by Congress under the Family Support Act of

Services. JOLI is a job-creation

business opportunities for certain of creating new employment and

low-income individuals.

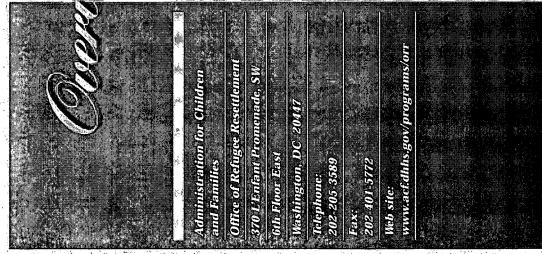
new business ventures.

100 percent of the official poverty femporary Assistance for Needy Any individual eligible to receive income level does not exceed a project conducted under the line is eligible to participate in -amilies under Title IV of the Social Security Act or whose JOLI Program.

### **Eligible Applicants**

corporations, exempt from taxation ncluding community development under Section 501(c) 3 or 4 of the nternal Revenue Code is eligible to apply for funding under the Any nonprofit organization, IOLI Program.





Office of Refugee Resettlement Microenterprise Development Project medical assistance, social services, awards grants from the Director's services, English-language training, discretionary funds to public and acculturate through employment and preventative health services ORR awards grants to states to projects that assist refugees to furnish temporary financial and to arriving refugees. ORR also education and health services. private nonprofit agencies for ment (ORR) assists refugees and achieve economic self-sufficiency provided to support services that United States. Federal funds are The Office of Refugee Resettlehelp refugees achieve this goal. as possible after arriving in the Cuban and Haitian entrants to and social adjustment as soon

## Eligible Applicants

Federal Register. Awards are based organizations are eligible to apply. response to program announcecompeting grant applications in ments, which may be found on All public and private nonprofit Applicants are invited to submi on the competitions' outcome, application materials. Funding availability is published in the the ORR Web site along with ORR Director's decisions, and the availability of funds.

Through these discretionary funds,

enterprise development for the

refugee population.

ORR is able to support micro-

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# United States Department of Housing and Urban Development



Community Development Block Grant Program

Office of Block Grant Assistance

kashington, DC 20410 🖛 151 7th Street, SW

Entitlement Communities Program

State Progra

2000

202-401-2044

Web site:

www.hud.gov/cpd/cdbg.html

Development Block Grant Funds programs, counseling, child care provide general support through such services as peer support advice, and business support services. Finally, Community and transportation. do not qualify as entitlement

communities.

**Eligible Applicants** Development Block Grant Funds

tance to microenterprises through

grants, loans, loan guarantees,

ment communities"), as well as

eligible metropolitan cities and

urban counties (called "entitle-

The Community Development Block Grant Program provides

to provide direct financial assis-

Recipients use Community

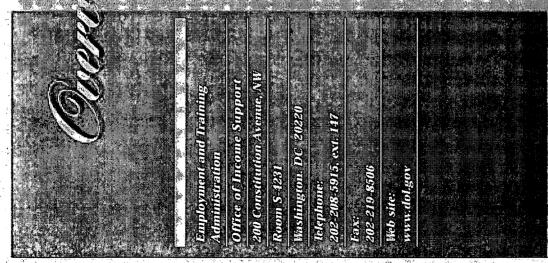
Block Grant Program is a separate overcrowding, age of housing and Statistical Areas, other metropolieceive annual grants. Funding is awarded based on assessments population growth lag compared to other metropolitan areas. The east 50,000, and qualified urban an cities with populations of at State Community Development counties with populations of at of community needs, including provides funds to the states to component of the program. It Central cities of Metropolitan east 200,000 are entitled to allocate among localities that income, population, housing

> developing microenterprises also benefit from technical assistance, and other forms of financial supexpand microenterprise. Microport to establish, stabilize, and entrepreneurs and persons to revitalize neighborhoods, expand affordable housing has traditionally become an increasingly important affordable housing and economic community facilities and services, lower income families and neighstates, with annual direct grants Community Development Block ment activities that expand job catalyst for economic develop-Grant Funds, the program has and business opportunities for principally to benefit low- and been the largest single use of opportunities, and/or improve toward supporting the growth Although the rehabilitation of borhoods, It has also moved moderate-income persons.

primarily nonprofit community-

based organizations.

of some of its key partners.



Self-Employment Assistance

with no prospect of reemployment in their former career fields. In the began exploring various European to unemployed workers who want same or similar jobs. Today, many unemployed workers could expect Department of Labor funded pilot to become self-employed. Based projects in Washington State and When unemployment insurance unemployed workers are faced 1980s, the federal government programs that offer assistance on the European models, the was introduced in the 1930s, to eventually return to their Massachusetts. The pilots were a tremendous success and showed that self-employment assistance for the unemployed was cost-effective for the participants, the federal government and society as a whole. In 1993, Congress enacted legislation permitting states to adopt self-employment allowance provisions as part of their state unemployment insurance laws.

States have the flexibility to establish their own Self-Employment Assistance programs within guidelines issued by the Department of Labor, which administers the programs through State Workforce Development Agencies.

from state to state, each program microenterprise. Self-Employment histories and find themselves the the business training and start-up ment insurance payments during training and technical assistance, Although the programs and eligi-Assistance program participants and the equivalent of unemployayoffs or plant shutdowns. The victims of events such as mass Workforce Investment Act) that can be used for entrepreneurial bility requirements vary slightly Department of Labor provides essentially allows unemployed funds through various sources ypically have long, solid work such as the recently enacted the opportunity to establish a individuals identified as likely to be unemployed long-term

### Eligible Applicants

The following states have implemented Self-Employment Assistance programs: New York, Maine, Oregon, Delaware, New Jersey, California, Maryland and Pennsylvania. Unemployed workers in those states should contact their state Department of Labor for information about the program and eligibility requirements.

periods.

# United States Department of the Treasury



Financial Institutions Program Community Development

The Community Development

Financial Institutions Program

Community Development Financial Institutions Fund: Three Programs

Fund) was created in 1994 to expand distressed urban and rural communities. The CDFI Fund provides capital the availability of credit, investment to institutions that serve distressed individuals. Its activities leverage Financial Institutions Fund (CDFI private-sector investments from capital and financial services in communities and low-income The Community Development banks, foundations and other funding sources.

institutions to provide capital and

services to underserved people

and communities. Institutions

funds, community development

such as microenterprise loan

banks, credit unions, non-profit

oan funds and venture capital

and build the capacity of private, for-profit and non-profit financial

federal resources to invest in

(CDFI Program) uses limited

to community development organiza-CDFI Fund's creation, more than \$400 funding to microenterprise organizations are outlined below. Since the million in awards have been made CDFI Fund initiatives that provide tions and financial institutions.

Component was designed to build ntermediaries that focus primarily proposing to become CDFIs, may SECA). The Core Component is the capacity of CDFIs, or entities that have significant potential for on providing financial assistance generating community developechnical assistance grants and technical assistance grants and apply for financial and technical those CDFIs that are small and he CDFI Fund's main program under which CDFIs, or entities The CDFI Program has three ment. The SECA Component emerging may apply for both separate components: Core, ntermediary, and Small and assistance. The Intermediary Component is specifically for proposing to become CDFIs, allows all CDFIs to apply for **Emerging CDFI Assistance** to other CDFIs. The SECA

using flexible tools such as equity

Fund for status as a CDFI. The

CDFI Fund invests in CDFIs

funds may apply to the CDFI

deposits, depending upon market

and institutional needs

investments, loans, grants and

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imited amounts of financial

cial loans and investments to start or expand small businesses, loans income households and local businical assistance to small business-Puerto Rico and the Virgin Islands. CDFIs provide a range of financial ed community facilities, commerto rehabilitate rental housing, and nesses. CDFIs also provide techrural and urban areas in 49 states financial services needed by lowhome buyers, financing for needmortgage financing for first-time es and credit counseling to conproducts and services including sumers. CDFIs currently serve and the District of Columbia.

The applicant CDFI must submit a five-year business plan and demonstrate its ability to raise comparable non-federal matching funds. Each applicant is evaluated in a manner similar to a private investor determining the investment-worthiness of an institution. An applicant's ability to create community development impact and execute its Comprehensive Business Plan is part of the CDFI Fund's assessment of the applicant.

The CDFI Fund accepts applications for CDFI certification on a continuing basis. Eligibility requirements for certification are contained in 12 C.F.R. § 1805.201(b).

# Eligible Applicants

Applications for funding under each component of the CDFI Program are accepted once a year. An applicant must be a non-governmental financing entity with community development as its primary mission, serve eligible target markets, provide development services and otherwise meet the requirements set out in 12 C.F.R. § 1805.200. Notices of Funds Availability for funding rounds are published in the Federal Register.



### **Bank Enterprise Award** Program

banks and thrifts to invest in CDFIs those that meet minimum income investment and financial services ment efforts of financial institutions. supports the community reinvest-The Bank Enterprise Award (BEA) tions play in facilitating communiand unemployment criteria under provides incentives for regulated time of application. The program Program recognizes the key role the regulations in effect at the that traditional financial instituty development. The program "Distressed communities" are and to increase their lending, in distressed communities.

institutions to invest in CDFIs and and rural communities. The CDFI Fund makes awards to selected to provide lending, investment and service activities aimed at encourage insured depository revitalizing distressed urban The BEA Program seeks to applicants that:

invest in or otherwise support

 increase lending and investment activities within distressed communities; or

 increase certain services and assistance within distressed communities

## **Eligible Applicants**

form of savings or other demand

include deposit liabilities in the

Activities eligible for awards

such as consumer, single-family,

multi-family, commercial real estate, business, agricultural

community services; and loans

or time accounts; financial and

and related project investments.

institutions insured by the Federal Awards are accepted once a year. sublished in the Federal Register. Eliqible applicants are depository Notices of Funds Availability are Applications for Bank Enterprise Deposit Insurance Corporation.



#### **Excellence in Microenterprise** Presidential Awards for Development

at the United Nations Fourth World commitment of the United States role and the successes of domes-Beijing, China, in September 1995. and implemented a non-monetary across America. The Presidential Clinton, the CDFI Fund designed tic microenterprise development wider attention to the important Conference on Women, held in award program in 1996 to bring Awards program grew from a At the direction of President

terprise development and support recognízing outstanding microenenhancing entrepreneurial opporunderstanding of "best practices" a national commitment to micro-The Presidential Awards reflect enterprise development and to organizations, the Presidential in the field of microenterprise Awards program advances an tunities for all Americans. By development

Awards are made in the following categories designed to recognize and challenges that the microenthe diverse activities, purposes terprise industry faces;

**Eligible Applicants** 

- **Excellence in Providing Access** to Capital
- **Excellence in Developing** Entrepreneurial Skills
- Excellence in Poverty Alleviation

zations - entities that do not work directly with microentreprenuers

as their principal activity, but

support the efforts of Microenterprise Development

Microenterprise Support Organi-

or private support award are

Eligible applicants for the public

Skills and Poverty Alleviation.

- Excellence in Public or Private Support for Microenterprise Development
- Excellence in Program Innovation

Organizations through technical

assistance, research and other

activities

#### Organizations and Microenterprise two applicants in any one or more Both Microenterprise Development Support Organizations are eligible may be given to no more than of the other award categories. awards—floating awards that for the Program Innovation Capital, Developing Entrepreneurial tions whose primary purpose is following categories: Access to microenterprise development are eligible for an award in the Organizations—those organiza-Microenterprise Development

Awards are accepted once a year published in the Federal Register. Notices Inviting Applications are Applications for the Presidential

# United States Small Business Administration



Program for Investment in Microentrepreneurs

Microenterprise Development Office of Financial Assistance

09 3rd Street, SW

lashington, DC 20016 elephone:

202-205-7722 202-205-6490 exe.

Reb site:

www.sha.gov

organizations that assist disadvantaged microentrepreneurs;

research and development

microenterprise development

capacity-building services to

assistance to disadvantaged

microentrepreneurs;

training and technical

training and technical assistance; the SBA administrator to be regarding best practices for other activities deemed by

consistent with the purposes

of the program.

**Eligible Applicants** 

Microentrepreneurs (PRIME) was

established in November 1999

under Title VII of the Gramm-

The Program for Investment in

tered by the United States Small

Business Administration (SBA).

PRIME provides grant funding

to qualified organizations for:

Leach-Bliley Act and is adminis-

An organization is eligible to apply for funding under the PRIME Program if it is:

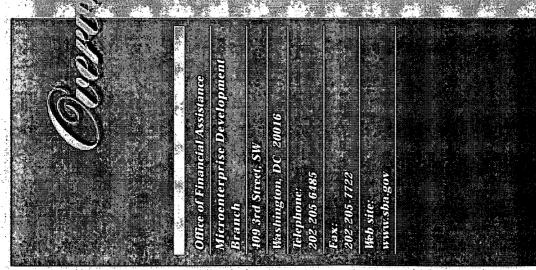
programs (i.e., an intermediary); development organizations and seeks to serve microenterprise a private nonprofit entity that

accountable to a local community working in conjunction with a State or local government or development organization or microentrepreneurs, and is a nonprofit microenterprise delivering microenterprise services to disadvantaged an organization that has a demonstrated record of Indian tribe; or

certify that no microenterprise or program exists within its an Indian tribe acting on its own, if the Indian tribe can development organization jurisdiction.

announcements in the Federal regulations, application instruc-Register about the governing The SBA will make periodic ions, and funds availability.





Microloan Program

cerns, and assists small business the program has grown to include providers. The Microloan Program more than 140 intermediaries and concerns in those areas suffering The Microloan Program, originally to provide loan and grant funding operate successful business conenacted in October 1991, authornon-lending technical assistance to intermediary lenders and nonentrepreneurs, business owners and other capable individuals to Business Administration (SBA) providers. From the original 37 individuals, minorities, veteran from a lack of credit due to an program participants in 1992, assists women, lów-income izes the United States Small lending technical assistance economic downturn.

to provide business-based technical assistance to microloan borrowers.

established or growing small busithe SBA makes direct and guaran \$7,500 or less, to start-up, newly ness concerns for working capital materials, supplies or equipment. Intermediary lenders are required intermediaries. They, in turn, provide small-scale loans, averaging teed loans available to qualified Under the Intermediary Lender part of the Microloan Program,

ceting, management and technical seeking private sector micro-level cogether with non-federal matchng funds, support intensive marassistance to low-income clients Assistance Provider program to The SBA provides grants under eligible nonprofit entities that, financing for their businesses. the Non-lending Technical

In addition, capacity-building funds assistance to organizations acting as intermediary lenders or having are available to provide technical the potential to do so.

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### Eligible Applicants

An organization may apply for intermediary lender status if it:

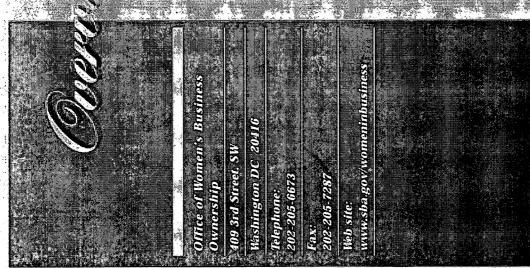
- Is a private nonprofit community development corporation, a quasi-governmental economic development entity, or an agency of or a nonprofit entity established by a Native American tribal government;
  - Has made and serviced shortterm fixed rate loans of not more than \$25,000 to newly established or growing small businesses for at least one year; and
- Has at least one year of experience providing technical assistance to its borrowers.

An organization may apply as a A s
Non-lending Technical Assistance dira
Provider if it is capable of provid-ser
ing technical assistance to small A s
businesses and is not an SBA for
microlender.

A small business must apply directly to the intermediary lender serving its geographic location. A small business is eligible to apply for a microloan if it is a for-profit business that meets SBA-type of business requirements and size eligibility standards.







Women's Business Center Program

business development. Located in and the Virgin Islands, the centers counseling to existing and potential of whom are socially and econom-The United States Small Business wide range of services to women 46 states, the District of Columbia, nomic development organizations Administration (SBA) offers grant to provide financial management women business owners, many funding to private nonprofit ecowomen-owned businesses. The general business management SBA's network of 93 Women's Puerto Rico, American Samoa provide long-term training and Business Centers provides a entrepreneurs at all levels of and marketing assistance to ically disadvantaged

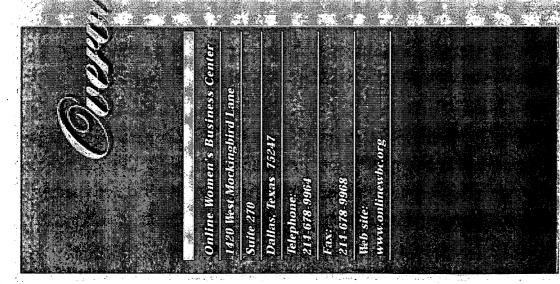
their businesses. Each organization marketing services and expertise plan assistance and microlending contracting. Technical assistance, Women's Business Centers provide financial, management and to women starting or growing financial counseling, business offers services and training in information are also available. accounting and government

offer transportation and child care The centers make a special effort other employment or a combinaadminister programs and workion of the two. Some centers so women can attend training classes. A few offer classes in shops in business ownership, become self-sufficient. Many to assist women on welfare the local neighborhoods.

centers provide business developexperience, basic skills and probproviding support services, such and life skills, makes the biggest ems must be addressed before Each center tailors its programs to the needs of its constituency. Many centers have found that courses. Due to a lack of work remain enrolled in the training business development. Other as domestic crisis counseling difference in whether women ment and support services at the same time. All of the centers provide individual Microloan Program and the Loan A number of centers are also counseling and access to the SBA's programs and services. ntermediaries for the SBA's Prequalification Program.

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# United States Small Business Administration



Online Women's Business Center

Russian, and will soon be available The United States Small Business resource provides comprehensive Nomen's Business Center, a free nteractive Web site. This Internet training, counseling and informa-Administration (SBA) provides grant funding for the Online tion in English, Spanish and in French and Japanese.

(www.onlinewbc.org) features: The Web site

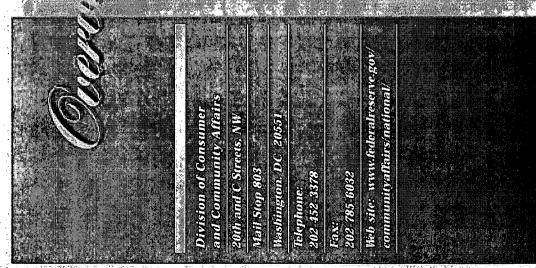
 Business information, including international trade and other procurement processes and practices, reference guides, opportunities, e-commerce, examples of principles and techniques, government management tools and

 Documentation on emerging and accomplished women business resources; entrepreneurs;

- Online mentoring, counseling and networking opportunities;
- 'chat" sessions among women Instructional programs through from around the country;
- Late-breaking business news and statistics; and
- prospective women small- SBA services available to business owners.

E-mails can be sent through the Each Women's Business Center the appropriate local Women's Web site on any topic relating Business Center for response. on its respective Internet site. maintain updated information The e-mails are forwarded to to women-owned business. is required to monitor and





Community Affairs Program

tions, government entities and the low- and moderate-income persons provides ongoing outreach, educacommunity development, and fair established in 1981. The program financial services issues affecting tions, community-based organizaand communities. The program's mission is to support the Federal Community Affairs Program was growth objectives by promoting services to help financial institu-The Federal Reserve System's tional and technical assistance public understand and address and impartial access to credit. Reserve System's economic

Community Affairs Offices (CAOs) information products and services to meet the informational needs each of the 12 Federal Reserve are located at the Board and at its own program and develops specific products and services Banks. Each CAO establishes in its regional market. These fall into three major areas:

### Publications

fair lending, and small and micro community reinvestment activibusiness technical assistance, ties and cover topics such as of publications that highlight The CAOs publish a variety

### Conferences, Training and Presentations

The CAOs sponsor and participate requirements, and community investment and development that provide information and in a variety of public forums Reinvestment Act-related guidance on Community opportunities.

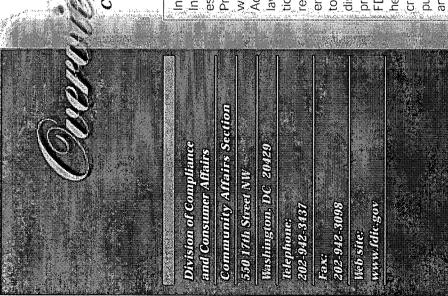
## Technical Assistance

The CAOs provide a wide range and small and micro business mation on affordable housing development, including inforof technical information on development partnerships, community and economic lending.

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## Federal Deposit Insurance Corporation



Community Affairs Program

with the Community Reinvestment Program that promotes compliance credit, works with lenders and the promote fair lending practices. The ensure access to credit by all sec established a Community Affairs discrimination in lending, and to helps to ensure equal access to laws by FDIC-supervised institupublic to revitalize communities, tors of communities, to prohibit and serves as intermediaries to -DIC's Community Affairs staff Insurance Corporation ("FDIC") tions. The fair lending laws and Act (CRA) and the fair lending regulations were designed to further fair lending objectives. In 1990, the Federal Deposit

The FDIC's Community Affairs staff and in the agency's eight regional are located in Washington, D.C. offices. Specifically, the staff:

moderate-income neighborhoods encourages financial institutions communities, including low-and and individuals, consistent with to help meet the needs of their safe and sound operations

eaders to promote collaborations businesses, and local government community organizations, small strategies to meet those needs meets regularly with bankers, organizations, to identify local credit needs, and to develop among public and private

nomic development initiatives, supports community and ecoand technical assistance initiaorgects, through outreach including microenterprise

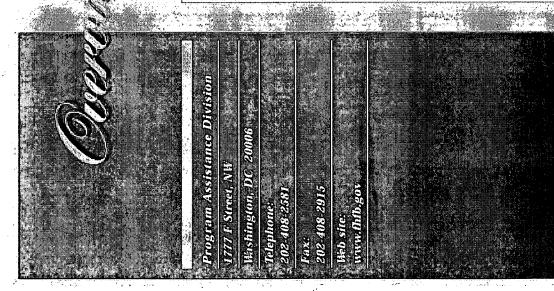
educate bankers and consumers sponsors and conducts conferabout the CRA and other fair lending laws and regulations ences and seminars to help

 serves as technical advisor to bank examiners on fair lending issues, and

FDIC promotes banks' compliance Act, through on-site examinations, community outreach, responses to complaints and inquiries, and with fair lending laws, including the Community Reinvestment other efforts.

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## Federal Housing Finance Board



Federal Home Loan Bank System Programs

The Federal Housing Finance Board Bank System (System), establishes Community Support Program, and Cash Advances programs and the oversees the FHLBanks' financial (FHLBanks). Among other duties, policy for Community Investment it ensures the safety and soundness of the Federal Home Loan has regulatory and supervisory oversight responsibility for the 12 Federal Home Loan Banks performance and operations.

7,435. Other entities, such as state the System are financial institutions advances/loans and to meet liquidpanies) that purchase stock in the the System's membership totaled and local housing finance agencies, (federal and state-chartered thrift owned corporation. Members of government-chartered, membercredit unions and insurance commay join as associate members. ity needs. As of March 31, 2000, institutions, commercial banks, FHLBank in whose district they Each of the 12 FHLBanks is a are chartered. Institutions join in order to access long-term

## Community Lending

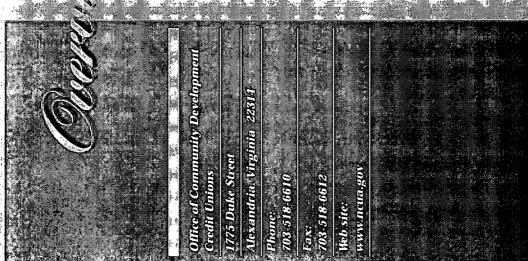
The Affordable Housing Program targets households with incomes established by a FHLBank. CICAs Cash Advance (CICA) programs. The FHLBanks provide low-cost support the Affordable Housing median income or another limit the CICA programs range from are provided services are at or cases, grants) to members to advances/loans (and, in some may be used to provide assis-80 to 115 percent of the area below 80 percent of the area nedian. Targeted incomes in below the targeted level, or at least 51 percent of the amilies who benefit from or yeographically defined beneand Community Investment targeted geographical areas) created or retained are at or iciaries (projects located in ance for small businesses; and individual beneficiaries 51 percent of the salaries projects in which at least

## **Community Investment**

members of the System identify and affordable housing advance opportunities to expand financial Officers provide technical assistance and outreach to promote implement community lending conferences and other means, munity Investment Officer to visits, sponsorship of regional Each FHLBank is required by and credit services in underthe Community Investment statute to designate a Comprograms. Through on-site these programs, and help served neighborhoods and communities

below a targeted income level)

## National Credit Union Administration



the Office of Community Developto provide assistance to community areas may apply to NCUA for the low-income" designation. Among ment Credit Unions in early 1994 development credit unions desigincome groups and underserved unions may participate in special nated as "low income." Federal other things, low-income credit Administration (NCUA) created Revolving Loan Fund for Credit the Community Development credit unions that serve lowfunding programs such as The National Credit Union

The Community Development
Revolving Loan Fund (CDRLF)
supports low-income credit union
initiatives that stimulate economic
development and community
revitalization efforts—increased
income, education, home and

business ownership and employ **Eligible** ment opportunities. The CDRLF A credit

Community Development Revolving Loan Fund for Credit Unions

makes reduced rate loans and provides technical assistance grants so the participating credit union may provide needed financial services and help stimulate the economy in the communities they serve. The NCUA's policy is to revolve low-interest loans to qualifying credit unions as often as practical in order to gain maximum impact on as many participating credit unions as possible.

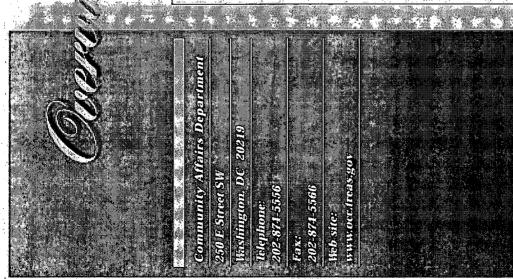
During 1999, the CDRLF granted nine loans totaling \$1.9 million. Sixty-nine loans totaling \$7.5 million were outstanding at year-end. Also in 1999, the technical assistance grants program, financed with earnings from the CDRLF, provided operational funding for organizational and staff development, marketing, audits and purchase of equipment. CDRLF approved 103 grants totaling \$343,500.

### Eligible Applicants

A credit union must have a current low-income designation to participate in the CDRLF. The National Credit Union Administration annually publishes measurement standards to be used in awarding the "low-income designation" to credit unions.

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Community Affairs Program

of the nation's banking assets. The 66 federal branches and agencies States, accounting for 58 percent in 1863 as a bureau of the Department of the Treasury, is to ensure mately 2,500 national banks and requlates and examines approximission of the OCC, established of the Currency (OCC) charters, of foreign banks in the United a safe, sound and competitive The Office of the Comptroller national banking system.

with bankers and their community services, including microenterprise community economic development development partners to promote nomically disadvantaged communities, to achieve broader access credit, investments and financial department encourages national banks to be leaders in providing to financial services, and works The OCC's Community Affairs consumers, particularly in ecodevelopment. Its staff assists

- Establishing working relationships other community development intermediaries and the OCC; and facilitating partnerships development corporations, among banks, community
- and small businesses, including and moderate-income persons Encouraging bank investment, lending and services for lowmicroenterprises;
- access to credit and capital; and examiners on bank compliance federal governments; and bank ment Act and the expansion of with the Community Reinvestorganizations; local, state and community development Advising national banks;
- community development lending and investing, financing affordable Providing training and technical assistance on economic and supporting small businesses with start-up and expansion finance and working capital. housing development, and

(C)

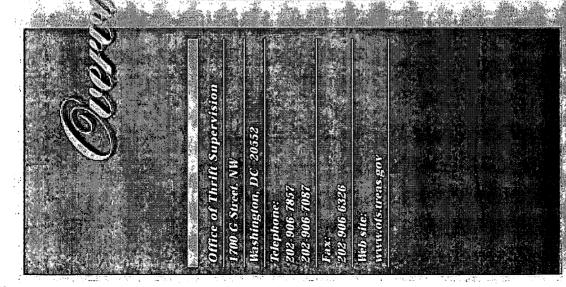
efforts in the microenterprise arena panks on, community development by providing technical assistance The Community Affairs programs provide outreach, educational and opportunities, issues and partnerco-sponsors regional and national to promote opportunities such as ships. The OCC also sponsors or ousiness development that help forums and workshops on small echnical assistance to national microenterprise development. microenterprise development. The OCC supports the banks' ntermediaries that promote to community development

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## Office of Thrift Supervision



Community Affairs Program

all federal and many state-chartered (OTS) is the primary regulator of through assessments and fees thrift institutions, which include loan associations. The OTS was The Office of Thrift Supervision five regional offices located in savings banks and savings and Department of the Treasury on established as a bureau of the Jersey City, Atlanta, Chicago, Dallas and San Francisco. Its expenses are funded entirely August 9, 1989. The OTS has evied on the institutions it regulates.

ing to meet the credit and financial safe and sound loans, investments areas of greatest need. Community thrift industry's efforts to meet its Reinvestment Act, and to provide support the thrift industry in helpobligations under the Community and moderate-income individuals Affairs Program was created to Washington, D.C., and each of communities, particularly those mission is to actively assist the In 1993, the OTS' Community greatest need. The program's and financial services for low-Affairs offices are located in services needs of the thrifts' with areas and individuals in and communities and other ts five regional offices.

to its regulated financial institutions nitiatives such as microenterprise ts regulated financial institutions cational and technical assistance support community development the OTS provides outreach, edu-The OTS supports the efforts of the Community Affairs Program, workshops for local thrift institudevelopment, Primarily through and possible partners. The OTS tions to promote opportunities through financial and technical sponsors regional forums and opportunities, program issues that promote microenterprise in the mircroenterprise arena on community development assistance to intermediaries to build partnerships and

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designated credit unions. To secure National Credit Union Administration was created in 1994 to administer credit union must meet the definistrengthen and improve the oper-Rules and Regulations, The secprograms designed to establish, the "low-income" designation, a ations of small and low-income tion in Section 701.34 of the Development Credit Unions The Office of Community a source for below-market rate loans and technical assistance grants to unions. The loans and technical Revolving Loan Fund (Fund) is low-income designated credit assistance grants are used to The Community Development

munity Development Revolving Loan Fund Program

Community development credit unions primarily serve residents of distressed and financially underserved areas. Their mission is to empower their members by teaching them principles of money management and saving. This, in turn, helps spur economic development and revitalization of the local communities.

The Office of Community
Development Credit Unions
administers the Community
Development Revolving Loan
Fund. The Fund provides reducedrate loans and technical assistance
grants to low-income credit unions
to assist them in delivering
financial services to their members.

The Bethex Federal Credit Union (Bethex), located in Bronx, New York, has approximately \$5 million in assets. The Fund has made two below-market rate loans to Bethex totaling \$320,000. The loan proceeds provide funds for the credit union's small business lending and gives Bethex (and other low-income credit unions) the ability to lend to members who may not otherwise qualify for a conventional loan.

tion requires documentation that

a majority of the credit union's

improve credit union operations and

service to members.

meniber-households eam less than 80 percent of the national

median household income.

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#### Results

ighted Bethex's role in community Kimberly Arrington and helped her development. The story illustrated edition of The Bronx Times highhow funds from the Community Fund benefited Bethex member on the road to owning her own An article in the April 15, 1999, Development Revolving Loan

Siness

Bronx. According to Ms. Arrington, Economic Development Corporashe visited South Bronx Overall Ms. Arrington—a single mother loan. Her big break came when tion (SOBRO) and was referred loday, she is the proud owner of Kimberly's Unisex Salon at 749 East 187th Street in the interested in underwriting her of three—was struggling to jet by on public assistance. commercial banks were not Just over five years ago. to Bethex

Bethex advised Ms. Arrington dur process, assisted her in gathering curchasing furniture for her salon ing the business loan application mation, and even lent a hand in all the necessary financial infor-She attended a basic business-Program at SOBRO, courtesy training course through the Entrepreneurial Assistance of Bethex.

slump, Bethex provided a business continued. Ms. Arrington has now When her business hit a seasonal been in business for over a year. evise certain business strategies with Ms. Arrington from the very her books, review her marketing helped Ms. Arrington reorganize approved her business loan, its oan consultant. The consultant grant from Citicorp Foundation, services, made possible by a beginning. Even after Bethex support and encouragement and work out miscellaneous and organizational structure, Bethex has worked closely financial issues.

consultant, the AmeriCorps\*VISTA to the financial side of the project recipients from business start-up preneur. Working as a team with can devote the hours and energy member provides valuable input serves as a liaison between the credit union and the microentrethe credit union's business loan on-site volunteer services of an Bethex is fortunate to have the service at Bethex, the member AmeriCorps\*VISTA member's Since small business support AmeriCorps\*VISTA program AmeriCorps\*VISTA member member, who assists loan to day-to-day support. The is a primary focus of the necessary supporting the microentrepreneur.

three employees—an indication of her success. "Bethex really helped make my dream come true," she a year in operation, she now has family to own a business. After Ms. Arrington is the first in her said.

AmeriCorps\*VISTA volunteers and munity around 1989. At that time, who invested in a hot dog wagon. tion between the credit union and private grants—Bethex has develousiness development in its comthe credit union had under \$1 mil. loan of \$2,000 went to a woman Through hard work and cooperaits members—made possible by concerned. Through funds made Bethex began focusing on small oped a program that benefits all a unique blend of federal funds, ion in assets and received few grants. Its first small business to build a successful, inclusive Development Revolving Loan Fund, Bethex has been able available by the Community program aimed at potential microentrepreneurs.

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#### and Their Contributions Key Players

**Bethex Federal Credit Union** 

cooperative—is a non-profit organand providing technical assistance ization whose mission is to serve to microentrepreneurs. Members microentrepreneurs—this emphamembers many financial services Fhe Bethex Federal Credit Uniona bank, the credit union offers its such as savings accounts, checkits emphasis on microenterprise, sis provides additional incentive the needs of its members. Like multiple loan products. Through ing accounts, credit cards and community by lending money a community-based financial encouraged to patronize the and employees are actively Bethex helps build a stable and support

#### South Bronx Overall Economic **Development Corporation** SOBRO)

ocal public and private non-profit

organizations and work toward

mined by the community.

year. Members are assigned to

communities full-time for one

AmeriCorps\*VISTA members

AmeriCorps \* VISTA

echnical, financing and consulting The South Bronx Overall Economic education and training firm. It was Development Corporation (SOBRO) and, therefore, jobs-back to the poverty in the South Bronx must cornerstone of microenterprise s a non-profit, grant-supported problems of abandonment and founded on the belief that the be addressed by providing job community development, job assistance to local companies community. SOBRO provides ts workshops, seminars and small business training are a skills and bringing businessdevelopment in the Bronx.

#### Sources and Uses Funding:

National Credit Union

ion of the Fund. The NCUA Board was charged with sole administra-Since that time, the revolving loan Credit Union Administration (NCUA) adopted amendments to Part 705 participating credit unions in 1990. million in loans. Congress recently ion to the Fund, raising its assets through a \$6 million appropriation development in low-income comappropriated an additional \$4 milof NCUA Rules and Regulations began making loans/deposits to munities. In 1986, the National und has generated nearly \$22 aimed at stimulating economic Revolving Loan Fund in 1979 on September 16, 1987, and Community Development Congress established the to nearly \$12 million. Administration volunteer to work in disadvantaged meeting community needs deter-

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## AmeriCorps\*VISTA

Service to America" (VISTA). VISTA meeting the needs of low-income program, which is Congressionally Volunteer Service Act (42 U.S.C. communities since 1965, when Washington, D.C. 20525) overestablished it as "Volunteers in became part of AmeriCorps in unded through the Domestic President Lyndon B. Johnson AmeriCorps\*VISTA has been 1201 New York Avenue, NW, sees the AmeriCorps\*VISTA National Service (located at 1993. The Corporation for § 4950 et. seq.).

### Citigroup Foundation

A grant from Citigroup Foundation provides the funds for a business loan consultant to assist microenincludes marketing and organizatrepreneurs on an individual, asneeded basis. Available support tional assistance.

## Special Considerations

to find a way to effectively service the community it serves. Marketing strengths of its members, Bethex relatively small credit union, yet it in the growth and development of other microentrepreneurs toward is able to successfully participate and outreach activities are crucial has the desire and determination reaching their goals. Bethex is a in this effort. Above all, Bethex airned at building the business has guided Ms. Arrington and Through a hands-on approach its loan applicants.

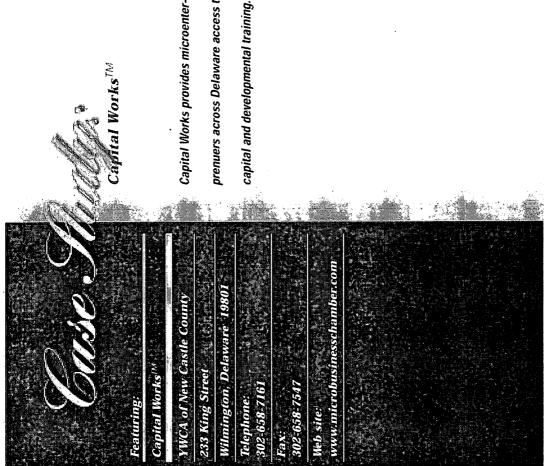


Kimberly Arrington proudly stands in front of her salon.

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## United States Department of Agriculture

Rural Business-Cooperative Service



prenuers across Delaware access to Capital Works provides microenter-

Delaware's Economic Development Norks has also solicited volunteer allowed Capital Works to expand from northern Delaware through Department of Agriculture, with the state of Delaware providing he Rural Business-Cooperative contributions from local banks, which give needed support for was supported by grants from he core funding. A grant from When it began, Capital Works Office and the United States Service of the United States he rest of the state. Capital Department of Agriculture program operations.

opportunities through two differ-Microentrepreneurs can take ent lending programs: Team Success and Owner Option. advantage of Capital Works'

Any self-employed business owner most participants, a Team Success Feam Success Loan Program. For loan is their first business loan. Team Success loans help selfcan apply to participate in the employed entrepreneurs with

#### and Overview Background

microloan program in the United States and the 1997 recipient of the first Presidential Award for Excellence in Microenterprise Capital Works is a replica of Working Capital, the largest Development.

t also supports home businesses, neurs including caterers, day care small community-based business-Capital Works provides loans to a printers and computer specialists. the YWCA of New Castle County es in the state. Through the part-Community Loan Fund partnered nership, Capital Works was born. wide spectrum of microentreprestorefront businesses and street With Working Capital as a model centers, seamstresses, screen Delaware, and the First State in 1994 to serve the needs of

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Starr Hargraves (right) praudly shows her new office to Brenda Whitehurst of Capital Works.

> imited financial resources build business network, obtain loans and increase business-related a credit history, expand their

regularly to share insights, talents, acts as a support group, a lending Success is a peer-based microenterprise-lending program in which vehicle. It elects its own officers, business owners work in teams of 3 to 10 members. Each team, self-selected and self-directed, develops by-laws, and meets committee and a networking As the name implies, Team skills and experiences.

access to loans of \$500 to \$6,000 ness recordkeeping to accounting business-training modules-with inspire both individual and group n set increments. Among other topics ranging from basic busicessfully complete successive achievement. Members have things, a participant must suc-The program is structured to analysis—to satisfy the loan requirements at each level.

are made timely. Moreover, through support, Team Success members The individual's success is tied to the group. Each group member's helps ensure that loan payments shared responsibility and mutual ability to borrow is frozen if one enhance their credit standing by access to additional capital, and build their businesses through making regular loan payments. payments. The group support member falls behind on loan

is designed to increase economic The Owner Option Loan Program ending criteria. A Capital Works from \$1,500 to \$10,000, depend-Microentrepreneurs may borrow opportunity to more established ing on their ability to meet the microbusinesses in Delaware. staff member conducts an

gram, microentrepreneurs receive A loan committee of senior YWCA of Commerce to offer networking history and collateral are required. with the MicroBusiness Chamber Fund staff reviews the loan appliand First State Community Loan assessment of the business and cation. In the Owner Option promicroenterprise initiative. Capital an incentive (a discount on their to participate in the programs of a site visit; an acceptable credit the MicroBusiness Chamber of loans' annual percentage rates) Internet training and marketing Commerce, the YWCA's sister Works operates in conjunction events, educational seminars, assistance.

area-and decided she could fill it. stories in rural southern Delaware. After working in a travel agency for about eight years, Starr Hargraves for travel and tour services in her recognized a void in the market of many Capital Works success 'Starrlite Travel & Tour' is one

a loan group. After she completed phase in March 1999, Starr received the program's group development After hearing about Capital Works. she met two other hopeful micromeeting in January 1999. There entrepreneurs, and they formed Starr attended an informational ner first loan, quit her job and opened her own office. During its first year, Starrlite Travel coach for tours. She continues to has advanced three steps on the \$40,000. Starr has hired full- and part-time employees, and is purparticipate in Capital Works and & Tour grossed sales exceeding chasing her own 21-seat motor oan-eligibility ladder.

spiritual relationship, her family and Capital Works. Interaction with other Capital Works members gives Starr the support she needs in marketing Works member. Starr says, "It just and building a customer base. Her Starr attributes her success to her keeps getting better and better." first brochure is being developed and printed by a fellow Capital

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#### Results

assistance, procurement and links The combination of Capital Works to the larger business community, growth through training, technical The availability of both group and and the MicroBusiness Chamber or microenterprise development national model of excellence and strategy. Supported by business these programs have become a represents an innovative model to meet the immediate financial with access to market strategy, a mainstay for Delaware-based individual microloans designed needs of businesses, coupled presents a unique microloan of Commerce at the YWCA microbusinesses.

 70% indicated increased traffic 40% increased their line of 70% indicated an average products/services. on issues and challenges reported whether the program was having In 1998, the Delaware Economic by participants when they joined operations. The survey focused the program. According to the in Capital Works to determine a positive impact on business Development Office surveyed 100 businesses participating survey results:

monthly sales increase of \$1,250 or more; and

to their business;

96% reported better access to business funding;

develop a sound business plan; 94% reported the ability to

 85% reported increased access to outside business resources;

or to pursue joint opportunities; 85% reported a greater ability address common challenges to find other businesses to

• 71% reported better access to supplies and equipment;

### Key Players and Their Contributions

#### YWCA of New Castle County, Delaware

The YWCA manages and operates participants. The agency works in the community, recruits program vides training sessions and facilirates Team Success loan groups. participants and volunteers, prois the starting point for program the Capital Works program, and

the YWCA's other microenterprise (www.microbusinesschamber.com) Capital Works works closely with initiative, the MicroBusiness Chamber of Commerce



another tour. Starr books

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#### Sources and Uses Funding:

rations, public bodies and federally business enterprises. Grant funds loan programs to small, emerging similar microenterphise programs of the United States Department Program assists non-profit corpoprovide technical assistance and Rural Business Enterprise Grant in supporting Capital Works and or home-based businesses that to develop small and emerging recognized Indian tribal groups are used to establish revolving ack sufficient access to capital The Rural Development, Rural Business-Cooperative Service of Agriculture plays a vital role are typically under-served and throughout the country. Its for their business needs.

members enjoy access to member-

and networking opportunities,

ship benefits of the State Chamber

of Commerce and the YWCA.

The First State Community

Loan Fund

from the United States Department local sources is used for all aspects a Rural Business Enterprise Grant materials. Capital Works receives including staffing, administrative of Agriculture, and a grant from Funding from federal, state and support, program supplies and of Capital Works' operations the Economic Development

funds on the state level designated Department of Commerce. Annual for microenterprice development. are allocated from the Delaware Economic Development Office. Administration, United States

Administration's Office of Women's

Business Ownership and the

Delaware State Chamber of

among the YWCA of New Castle

This is a collaborative effort

County, the U.S. Small Business

Chamber of Commerce is designed

Commerce. The MicroBusiness

nesses with five or fewer employees. In addition to the educational

to provide services to microbusi-

At the local level, Bank of America and PNC Bank donate office space in Kent County and Sussex County, and equipment for Capital Works area banks are solicited annually for contributions. In 1999, the following financial institutions made donations ranging from respectively. The majority of \$5,000 to \$35,000:

- Banker's Trust Delaware
- Chase Manhattan Bank

Fund is a not-for-profit community

development financial institution

The First State Community Loan

small businesses, microenterpris-

that specializes in supporting

es and affordable housing in the

state of Delaware. It provides

funding for the Capital Works

loan programs and furnishes

all administrative support for

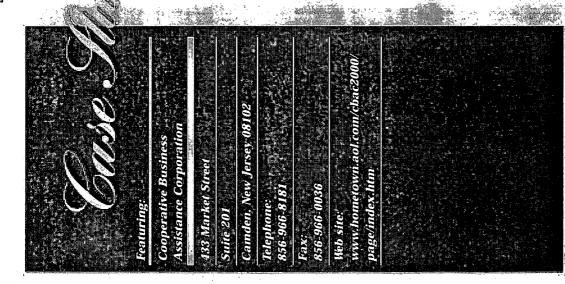
outstanding loans.

- First Omni Bank
- Greenwood Trust
- Morgan Guaranty Trust
- **PNC Bank**
- Traveler's Bank
- Wilmington Savings Fund Society, FSB

### Special Considerations

Capital Works attributes its success what a business's stage of growth provided to microenterprises, and Business Chamber of Commerce, of resources at their fingertips to of Capital Works and the Microprograms offered by the YWCA. or development, it can become With the powerful combination the strong collaborative efforts of the MicroBusiness Chamber microbusinesses have an array of Commerce and its partners. help them succeed. No matter even more successful through across Delaware to two main factors: the unique services

## United States Department of Commerce Economic Development Administration



Cooperative Business Assistance Corporation Microloan Program

The Cooperative Business Assistance

Corporation is a private nonprofit

organization that provides business

financing and creates jobs in the

economic development tools, the

a flexible and continuing source

distressed communities with

Fund provides economically

of capital. Coupled with other

Administration's Revolving Loan

The Economic Development

**Background and Overview** 

program contributes to long-term

economic stability and growth

in the communities it serves.

Grants to capitalize or recapitalize a Revolving Loan Fund are awarded to local governments, regional

development organizations and

states. Revolving Loan Fund

financing is expected to be

and investments that, individually

strategically targeted to those industrial sectors, businesses

and collectively over time, will

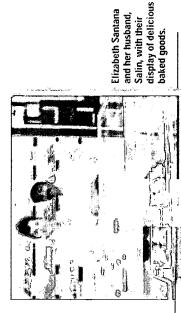
increase the competitiveness

of local industries and individual businesses and strengthen the

economic base.

South New Jersey region.

certified Community Development ness loans and technical assistance market or below-market rate busi-The CBAC also encourages private investment in the city of Camden Gloucester and Atlantic Counties, or moving into the South Jersey by leveraging public funds with private funds it obtains through Assistance Corporation (CBAC) to small businesses located in oan participations with partner n Camden, New Jersey, is a Financial Institution providing The Cooperative Business region, primarily Camden, banks in the area.



CBAC can now be more proactive has grown to over \$800,000. The The CBAC began offering microcorporation recently employed an and prevents possible loan losses problems before they negatively from the Economic Development corrowers, which helps the businesses become more successful and identify potential accounting accounting assistant to oversee to the revolving loan fund. The the bookkeeping and financial Administration. The portfolio mpact the microbusinesses. accounting of its microloan oans in 1993 with funding

The CBAC offers six different loan nesses with financing requirements urban businesses located primarily in Camden, New Jersey. Its microoan programs are especially suited to small start-up or smaller busiproducts to meet the needs of up to \$30,000.

microloan fund success stories. in a small shop on River Road After six months of increasing Santana, began working with and furnished working capital The bakery's owner, Elizabeth sales, Ms. Santana received a second loan of \$8,000 to buy purchased baking equipment the CBAC in the fall of 1998. a larger oven for the bakery. to start her Hispanic bakery. Her first \$10,000 microloan in Camden, is one of many Santana's Bakery, located

spring 2000, Ms. Santana began again by selling bread to stores benefiting others. With bakery expanding her business again. Aready she has 12 daily stops sales increasing, Ms. Santana Ms. Santana's success is also assistance. She has calculated for her products. Ms. Santana found she needed more help. Her goal is to boost sales yet that "578 loaves is breakeven is guided by the training and received through the CBAC's business's annual sales grew for the new wholesale store. from \$70,000 to \$152,000. In employees, and is off to an marketing support she has Over the first two years, the and restaurants wholesale. The bakery now has four embitious start.

#### Results

Since the inception of the CBAC's microloan program, the corporation has funded 79 microloans, totaling over \$1 million, with capital from the Economic Development Administration and additional matching funds. The CBAC's current microloan portfolio contains 42 loans valued at over \$400,000. To date, 85 percent of the microloans borrowers are still in business, and 69 percent of the microloans have been made to minority- and women-owned businesses.

#### Key Players and Their Contributions

The Cooperative Business Assistance Corporation partners with seven area banks that provide additional loan capital, make contributions toward meeting administrative expenses and promote private investment through loan participations. Bank employees serve on the CBAC's Board. The partner banks are Commerce, First Union National, Summit, Hudson, Sun National, Mellon, and PNC.

Economic Development Associa-Development Authority, Empowerbusiness borrowers through the CBAC works in partnership with access to technical, accounting Development Corporation. The these organizations in teaching services of the Latin American ment Zone Business Services, The corporation also provides and mentoring entrepreneurs, and obtaining funding for the and marketing support for its and Regional Small Business tion, New Jersey Economic developing business plans ousinesses

#### Funding: Sources and Uses

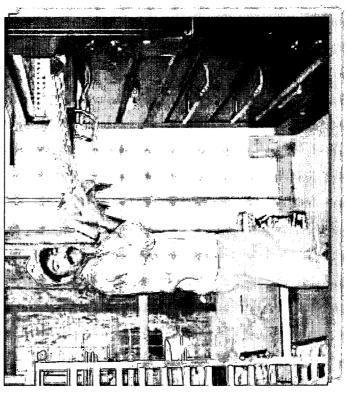
In addition to the funds provided by the Economic Development Administration of the United States Department of Commerce, the Cooperative Business Assistance Corporation receives additional funding for its microloan and other loan pools from various organizations and foundations, including the:

- United States Department of Housing and Urban Development
   United States Small Business
  - Administration
    United States Department
- of Treasury
- New Jersey Fund for Community Economic Development, and
  - New Jersey Urban Enterprise Zone Authority.

## Special Considerations

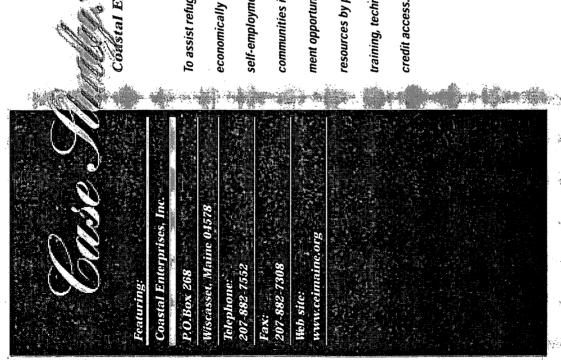
Assistance Corporation, Elizabeth Santana has been able to move representative of many clients from working for others to sup-Santana's Bakery's success is porting herself, and employing of the Cooperative Business others, in a very short time.

clients choose to operate part-time however, unable to support themrevenues until their fourth or fifth to be self-supporting very quickly Ms. Santana, find they are able year of operation. Some CBAC loan, and beyond. Others, like and are natural entrepreneurs. businesses for the life of the selves on start-up business Many microloan clients are,



as a baker contribute to the bakery's success. Salin Santana's talents

## United States Department of Health and Human Services ☐ Office of Refugee Resettlement



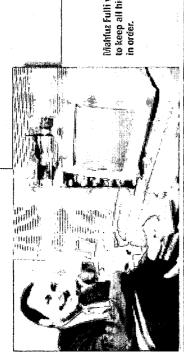
tal Enterprises, Inc. Refugee Microenterprise Programs self-employment and to help refugee economically self-sufficient through communities in developing employtraining, technical assistance and resources by providing business To assist refugees in becoming ment opportunities and capital

program design, effective linkages microenterprise grants to maximize Development (ISED), which helps relephone and e-mail consultation. ISED also facilitates shared learnand organizational issues through ORR also provides a grant to the ng among the grantee agencies computer linkages via a listserv. organizations that receive ORR their program performance. It site visits to the agencies, and in semiannual workshops and with the refugee community, works with organizations on

Throughout the state, CEI provides s a private, non-profit community community development financial financing and technical assistance and microenterprises; community CEI received its first funding from and affordable housing. In 1991, Microenterprise (NAME) Project Coastal Enterprises, Inc. (CEI) development corporation and ORR for the New Americans in developing medium, small institution located in Maine. facilities, such as child care;

## **Background and Overview**

governments. Most of the refugees 500 of which are newly established serviced by the program have limvides grants to mutual assistance ted English language proficiency, ew if any assets, and little or no refugees in 1991. The office pro-800 microbusinesses, more than The Office of Refugee Resettleorganizations, other communityment agencies, microenterprise associations, voluntary resettle-American business experience. The program has assisted over refugees have gained entreprebased organizations and state ment (ORR) began supporting ousinesses. More than 4,000 microenterprise programs for ittle or no established credit, neurial skills and knowledge through the program.



Wahluz Fulli works hard to keep all his accounts

> Project NAME was a collaborative Community Education, and Maine Charities Maine Refugee Resettleone-on-one technical assistance Centers for Women, Work and Community. Program services ment Program, Portland Adult effort involving CEI, Catholic and access to credit through included classroom training, CEI and other sources.

CEI continues to assist the refugee partnership with Catholic Charities community in the greater Portland in business plan development and business counseling is also offered business management. Individual to address specific issues. Support area through its current program, Maine Refugee and Immigration Services and Casco Bay Partneriteracy-sensitive group training Like Project NAME, StartSmart StartSmart, which operates in ship for Workplace Education. for new microentrepreneurs promotes the economic selfsufficiency of refugees with

to develop long-term relationships with clients by providing ongoing StartSmart staff work diligently support, training and access to capital and loans.

expansion of 35 businesses. Seven assistance through CEI, resulting refugee-owned businesses have over 20 countries have received in the start-up, strengthening or Since 1991, 164 refugees from business training and technical received nine loans totaling \$42,950.

He participated in business train-Ethiopian refugee illustrates the Mahfuz Fulli approached CEI in 1992 with two business ideas. rewards of his business ideas. Based on this assessment, he decided to open a commercial ing and learned to assess the impact of this type of project. The experience of one young easibility, viability, risks and

Project NAME Advisory Committee business and offered him support. of a commercial cleaning business, shadow" for three months learning cleaning business. At the businessthrough experience how to run whom Mahfuz was able to "job introduced to a member of the who had a residential cleaning She became his mentor and helped him develop industryintroduced him to the owner specific expertise. She also training graduation, he was a cleaning business.

he would need to acquire his own a part-time basis while continuing tion from a part-time to a full-time a good plan for making the transiborrowed equipment, he reached to CEI for a \$6,500 loan. He had collateral. CEI granted the loan. Mahfuz started his business on his employment. Working with to expand. In 1993, he applied business, However, he-had-no equipment if his business was a level of \$18,000 in sales per year. It became apparent that credit history and inadequate

became his sole source of support. institution to finance the purchase He created one part-time and two and in July 1996 Mahfuz received full-time jobs for members of his The business continued to grow, successfully made the transition to a full-time business, which finance his business expansion. community. He also obtained a mortgage from a local financial Tancé from his native Ethiopia n the intervening period, he of a house, brought over his a second loan of \$15,000 to and started a family.

ts internal capacity, while increascompetitive advantage by offering able to grow his business. He built orice. His business continues to flourish. He is an active member quality services at a reasonable With hard work and substantial support from CEI, Mahfuz was and supporter in CEI's refugee of contracts and maintaining a and remains both a participant ing the scale and complexity of the business community microenterprise program.

does not end with the completion

of their initial business training.

#### Results

translated its experience in providvate funds and to expand its servinterested in microenterprise as a ices to the in1migrant community. ing microenterprise development path to economic self-sufficiency. In addition, CEI has been able to With support from the Office of Refugee Resettlement, CEI has services into a program targeted leverage ORR support with priprovide assistance to refugees to refugees. CEI continues to

#### **Their Contributions** Key Players and

mary activity is providing financing mid-1980's; it has provided training assistance and access to business and technical assistance to 10,000 and technical assistance to small development corporation. Its priin loans to more than 500 microagency in coordinating the work new and existing entrepreneurs and providing training, technical and provided roughly \$7 million people in Maine, CEI has been actively involved in microenterprivate, non-profit community businesses that offer income, of collaborating organizations, Coastal Enterprises, Inc. is a prise development since the employment and ownership opportunities to low-income businesses, CEI is the lead Coastal Enterprises, Inc. financing

preter services, consultation in

for individuals who choose not to employment opportunities

to pursue self-employment.

#### **Casco Bay Partnership for** Workplace Education

assistance in ensuring that training place Education (CBP) is a regional and project materials are culturally CBP has expertise in adult educaesource for participatory, learnersensitive and linguistically appropriate to the population it serves. Casco Bay Partnership for Worktion, including working with stuculturally diverse. CBP provides dents who are linguistically and centered workplace education. cultural issues and critical linkages Catholic Charities Maine Refugee refugees each year. RIS provides formerly Refugee Resettlement approximately 200 newly arrived support in outreach and recruitment, case management, inter-

and Immigration Services (RIS)

Refugee and Immigration

Services

Catholic Charities Maine

Program) is the resettlement agency in Maine and serves

## Office of Refugee Resettlement

agencies to help refugees obtain The Office of Refugee Resettle-Immigration and Nationality Act make loans for the purpose of carrying out its responsibilities. to award grants; contract with economic self-sufficiency; and ment is authorized under the the skills necessary to reach public and private, non-profit

past nine years, ORR has achieved

specifically to refugees over the

terprise development targeted

By providing funding for microen-

Special Considerations

Funding from ORR covers the cost of training and technical assistance. It was also the source of capital for loan funds in CEI's refugee

population, stimulating significant

activity beyond its funding

the refugee segment of the

the entire microenterprise industry

sources, it has also encouraged

funding and business financing

training provided in Project NAME.

Portland Adult Community

ousiness planning training program that was used as the basis for the

model curriculum for an intensive

opment services, It created a

microenterprise program. During

Economic Development (ISED)

The Institute for Social and **Economic Developmen**€

nstitute for Social and

consults with the CEI refugee

clients and meet with the project

members speak with refugee

annual site visits, ISED staff

team to discuss implementation

progress and issues, provide

Maine Centers for Women, Work

Maine Centers for Women,

Work and Community

and Community provides a range of employment and career develfunds from local banks and other

cient. It has leveraged additional

become economically self-suffi-

opportunities for refugees to several goals: It has opened

in the United States to recognize

#### Funding:

microenterprise programs.

range of vocational and educational

Education (PACE) offers a wide

Portland Adult Community

Education

es various other grantee agencies

are using to address problems

that CEI is facing. CEI project

nsights, and share the approach-

refugee and immigrant populations

and offers classes in 'English as

and to ISED consultation services

via telephone and e-mail.

programs via the grantee listsery

access to other microenterprise

a Second Language."

provides vocational education for

the greater Portland area. PACE

grantee workshops. The team has

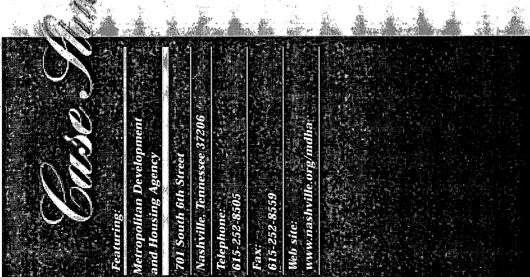
team members attend the semi-

annual ORR microenterprise

training to adults throughout

### Sources and Users

## United States Department of Housing and Urban Development Office of Block Grant Assistance



public housing, in achieving economic is comprised of several census tracts in South Nashville, designated by the United States Department of Housing self-sufficiency by providing training residents of the Nashville Enterprise opportunities and other related serv-The Nashville Enterprise Community The city of Nashville seeks to assist Community, particularly residents of and Urban Development in 1994 for ices that pertain to small business and microenterprise development.

## **Background and Overview**

ng Smart

Vashville Enterprise Community's hood facility allows more efficient and houses a variety of economic service delivery and coordination, channeled for economic develop-Through the Nashville Enterprise Enterprise Community residents. economic development center the Southside Enterprise Center Nashville Enterprise Community economic development strategy (Center). It was built within the services programs. Housing the Center's services in a neighbor-Community Program, funds are development and community The signature piece of the ment in low- and moderatewas the construction of an and is more convenient for ncome neighborhoods.

example, residents can participate is fully leased to non-profit organi-The Center opened its doors the A variety of job-related services first week of August 1996, and zations, government agencies is available at the Center. For and several microenterprises.

economic and community development.

or entrepreneurial training program, and receive placement assistance. ment training course, enter a job in a life skills/personal develop-

resolution, image building, finance outfits people with skills, technical grams operating out of the Center offering classroom training in topalso prepare professional business s the Metropolitan Development nelp and money to start a micro-Participants are schooled in such One of the more successful proentrepreneurial training program areas as self-motivation, conflict and Housing Agency's "Working Smart" program. Working Smart business through an eight-week cs ranging from accounting and caxes to sales. Training focuses on both personal development customer service. Participants and marketing fundamentals, personnel management, and and business development.

22

The foundation of Working Smart's training participants. The revolving area was provided through a grant from the Metropolitan Development Development and Housing Agency. deas. At the start of the program, from the Department of Housing ender representatives. The committee provides feedback on the oan fund is available to program committee is comprised of staff fraining, Inc., as well as various ikelihood of qualifying for a loan. up to \$6,000 for startup costs at graduates with sound business and Urban Development (HUD) participants present their ideas idea's feasibility as well as the to a loan committee. The loan the prime rate, plus 2 percent. funds for a revolving loan pool Loans are granted in amounts growth in the microenterprise and, in the program's infancy, and Housing Agency and the applicant's credit history and Five local banks also donated to Nashville's Metropolitan Entrepreneur Guidance and additional funds needed for

Frierson could not be more pleased proud owner of Pearl's Braid Shop Working Smart. She supplemented raught Ms. Frierson the necessary assisted her in finding commercial a single mother of five, depended with the Working Smart program. ner welfare payments by braiding business skills she learned in the the hair of customers who came mother, Ms. Frierson is now the program with initiative, ingenuity in South Nashville. Ms. Frierson, and braiding skills taught, by, her on welfare payments for about This participant combined the business skills and the basics to her home. Working Smart of setting up and operating a business. The program even Nashville resident Nella Pearl 15 years before discovering space for her new venture.

found her business had outgrown on Lewis Street in Nashville. She Smart, Ms. Frierson left her front porch and opened her own shop built a solid client base and soon her work space. With additional Jpon graduating from Working

Ms. Frierson relocated to a larger -her business expanded and others at least two part-time employees, shop at the Southside Enterprise assistance from Working Smart, her clients followed. By applying Pearl's Braid Shop now employs in the community are benefiting Center on Lafayette Street, and the business skills she acquired in the Working Smart program, from her entrepreneurial skills, and its gross annual earnings continue to grow.

true, thanks to Working Smart and Ms. Frierson's dreams have come the Metropolitan Development and Housing Agency's home ownership her welfare checks in a public housraining and lease purchase program. Ms. Frierson has come a long way from braiding hair to supplement ng project, to owning a thriving ousiness and her own home.

successes, but it exemplifies what participants—and the community. the program can achieve for its Ms. Frierson's story is just one example of Working Smart's

#### Results

HUD has recognized the Nashville national performer. Working Smart These businesses are now provid-37 startup loans have been made. York Times. More than 96 people communities, including hair care, detailing, computer services and graduates have been profiled in andscaping, baked goods, auto Enterprise Community as a top the local press and in the New ng services and goods to their nave completed the Working Smart training program, and clothing.



Working Smart graduates successfully complete an 8 week micro-business training program.

## Key Players and Their Contributions

## Metropolitan Development and Housing Agency

Block Grant programs in Nashville-Davidson County. For the Working Development and Housing Agency agency responsible for administerprogram, and to service the loans. Smart program, the Metropolitan and Housing Agency is the local The Metropolitan Development The Metropolitan Development and Housing Agency manages ing the Enterprise Community and Community Development Suidance and Training, Inc. to operate the required training contracts with Entrepreneur the loan funds and the loan

## Entrepreneur Guidance and Training, Inc. Entrepreneur Guidance and Training, Inc. operates the training program required for all Working Smart participants, and services the loans to participants. It advertises the Working Smart program in the community to recruit potential participants, develops the training modules and conducts all classroom and workshop ses-

Five Nashville banks provide financial contributions and many valuable services to Working Smart. Through the program, banks can have a positive impact on a portion of the community they might not otherwise reach through conventional small business lending. As illustrated by their comments below, the banks are an integral part of Working Smart, and their enthusiasm is unmistakable.

Smart serves as AmSouth's prime seeing the Working Smart program Working Smart program. AmSouth participates in numerous microen-AmSouth — AmSouth's financial support is ust one element of its assistance, board and committee participants grow into successful model of success, efficiency and through a partnership that brings. nine-state market area. Working successful partnership with the a personal sense of satisfaction the diverse resources of a comalso provides ongoing technical oversight, and staff training. Its many volunteers have received munity together to improve its rue community development ousiness owners. AmSouth terprise programs across its quality of life.

sions. Entrepreneur Guidance and

Fraining, Inc. also provides techni-

cal assistance to Working Smart

graduates throughout the initial

stages of their new businesses.

guidance. Working Smart provides Norking Smart since the program's nception. Following its initial cash period, Bank of America branched on the program's Loan Committee. oledge of \$50,000 over a five-year business planning assistance and materials, and a Bank of America Bank of America with an avenue Business Resource Center. This separate resource supports the Working Smart participants are employee volunteers to serve nto other areas of support. It Working Smart program with Bank of America — Bank of ousiness entrepreneur in his furnishes classroom training of support for the true small of America-sponsored Small America has participated in also welcome at the Bank or her quest to succeed. First Union Bank — First Union makes an annual financial contribution to the Working Smart loan pool, and its representatives serve on the Selection and the Loan Review Committees. The Selection Committee is a unique

#### ERIC

Selection Committee also reviews part of Working Smart. Candidates weaknesses and give direction in necessary, makes suggestions to microlending initiatives supported a candidate's credit report and, if Working Smart is one of over 30 developing a business plan. The the candidate applying for a loan munity experiences to point out improve credit standing prior to draw on their banking and compresent a business idea to this committee, whose members the proposal's strengths and by First Union throughout its operation region.

SunTrust Bank — SunTrust is an active participant on Working Smart's Loan Advisory Council, thanks to the volunteer services of its employees. The Loan Advisory Council interviews prospective participants and reviews their proposed business plans, personal financial condition and credit bureau reports. Bank employees also teach classes on various banking topics. SunTrust Bank makes annual financial

success.

contributions in support of the day-to-day operations of the Working Smart program, as well as to the Metropolitan Development and Housing Agency's loan pool.

committees. The visible, productive continuing participant in Nashville's Planters has made annual financial results that Working Smart gradu-Jnion Planter employees for their inancial services from the banks their credit and obtained various teered their services on various contributions of at least \$5,000, Union Planters Bank — Union Working Smart program. Since to the efforts of banks such as Jnion Planters, Working Smart ates exhibit on both a personal Planters Bank is proud to be a and its employees have volunand business level reward the contributions and efforts. Due the program's creation, Union graduates have re-established that have contributed to their

#### Funding: Sources and Uses

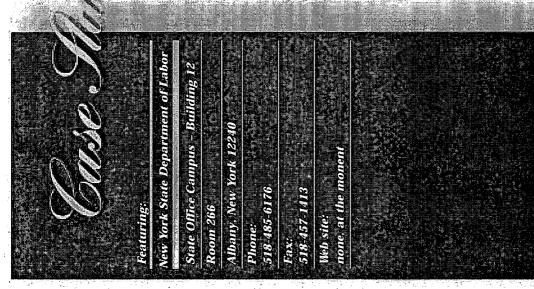
Funds from HHS Social Services
Block Grants and HUD Community
Development Block Grants are
used for training and other services
provided by Entrepreneur Guidance
and Training, Inc. The loan fund is
comprised solely of contributions
from participating Nashville banks.
Working Smart participants may
borrow a maximum of \$6,000
for a three-year term.

### Special Considerations

Due to its success, the Working Smart program has been replicated in another area of Nashville, outside of the original Enterprise Community. With the success of the Southside Enterprise Center, two more alert centers have opened in the Enterprise Community. These centers are similar in concept but more focused on the delivery of basic services, including community policing, code inspections, social services and welfare-to-work offices.



## Employment and Training Administration United States Department of Labor



Self-Employment Assistance Program

identified as having difficulty becom To offer dislocated workers (those

ing reemployed) the opportunity to start their own businesses.

Participation in a Self-Employment Many participants were previously because the job market no longer penefits for reasons such as they needs their skills and experience. employed in professional, techni-Assistance Program is not autoin New York's Self-Employment term unemployment essentially matic. Applicants are chosen if Assistance Program face longnave obsolete skills or occupacal or managerial occupations. victims of plant shutdowns or they are identified as likely to ions, or find themselves the exhaust their unemployment mass layoffs. Participants

unemployment insurance payments fulfill the eligibility and application Employment Assistance Program, equirements. For example, applin their current period of benefits. cants must be at least 18 years nesses in New York and cannot Potential participants must first participants must complete the old, agree to locate their busi-Once accepted into the Selfhave received more than 12

**Background and Overview** 

eligible individuals the opportunity employed as an option under the while collecting payments equiva Congress enacted federal legislaent to unemployment insurance the legislation—provides certain Assistance Program—born from to offer unemployed individuals State unemployment insurance program. The Self-Employment tion in 1993 authorizing states to start their own businesses assistance in becoming selfbenefits.

approved the state's plan in 1995, and it has since become a model Assistance Program. The United to establish a Self-Employment New York was the first state States Department of Labor program for other states.

program's educational component, which includes at least 20 hours of entrepreneurial training in such topics as starting a business, developing a business plan, marketing strategies, financing and taxes.

Program participants are excused from the unemployment insurance Program's full-time work-search requirement so they can work full-time at starting a business. In lieu of receiving normal unemployment insurance payments, participants receive Self-Employment Assistance payments in the same manner and duration as normal unemployment insurance payments. However, benefit extensions are not available to Self-Employment Assistance participants.

off over 700 employees, Victoria a thought not many would have in line to file for unemployment under such dire circumstances, out one shared by three of her corporate downsizing and laid to fulfilling a lifelong dreamamong them. While standing Self- Employment Assistance a company that underwent a Victoria Fox of Syracuse, New thousands of formerly unememployed for many years by pictured herself on the road successfully completed the Program. Victoria had been insurance benefits, Victoria York, is one example of the ployed workers who have unemployed co-workers. The four former co-workers heard about the Self-Employment Assistance Program in a reemployment workshop, and decided to take a chance starting their own business. Victoria applied and was accepted to the Self-Employment Assistance

Program, then received counseling and technical assistance through the state of New York's Small Business Development Center (a process she says was very helpful). While starting her business, she had the added support of 26 weeks worth of unemployment insurance benefits.

by stairways and entranceways, Solutions, Inc. and her co-work is the President of Accessibility help break the barriers caused Today, five years later, Victoria ers are the company's officers. Accessibility Solutions, Inc., is both indoors and out. Victoria accessibility lifting equipment a provider of a wide range of for the disabled. Its products nis or her particular area of in business. Their company, and her co-workers are still Each person contributes expertise,

Accessibility Solutions' 1999 receipts far surpassed \$1 million. Victoria takes great pride in having faced the challenge of long-term unemployment by establishing her own business, and creating job opportunities for others. The unemployment insurance office is a distant memory for Victoria these days, but she will always be grateful for being given the chance to create Accessibility Solutions, Inc. while on unemployment insurance benefits.

Victoria is one example of a company grossing well over \$1 million in 1999, but many other program participants have had similar successes. Even those earning less are thrilled and proud to have an enterprise that they started themselves.

**9**≈

Results

resulting from their participation in Program. Sixty-eight percent have Program. These results have been they supplement with a wage and found wage and salary employment income. Another 12 percent have surveys have been sent to former started a small business that has the Self-Employment Assistance top performing business grossed auto dealerships and banks. The participants have completed the salary job. And 11 percent have emerged in every region around computer services, to farms, to become their primary source of ypes of businesses range from In New York state, nearly 8,000 the state, and in every conceivable industry and service. The participants. Businesses have consistent for every year that started a small business that Self-Employment Assistance well over \$2 million in 1999, and employed 16 persons.

operating a successful business,

to provide e-mail answers

to business questions

and runs a CyberChapter

#### and Their Contributions **Key Players**

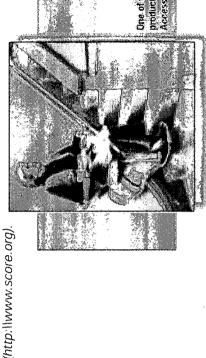
active participation, which provide **New York State Small Business Employment Assistance Program** tremendous success of the Selfcounseling for both start-up and with the New York Department is a direct result of the centers' of Labor to provide workshops, state, the local Small Business Development Center partners free confidential, personalized training and counseling. The In every region around the **Development Center** existing businesses.

#### Service Corps of Retired Executives

donate their time to assist aspiring entrepreneurs. SCORE members Executives (SCORE) is a national nonprofit association comprised owners, business executives or of over 12,000 volunteers who are working or retired business focusing on various aspects of provides business counseling, conducts low-cost workshops operations managers. SCORE The Service Corps of Retired

#### Cornell University's Cooperative **Extension Program**

often free. Many locations offer attendance cost is nominal, and oward agricultural businesses. Business Start-up workshops Sornell University runs Small across New York state. The specialized services geared



#### Sources and Uses **Funding:**

tive funding from various sources, allowing states to establish a Self Employment Assistance Program with a combination of administra-New York state runs its program did not include a dedicated fund ng stream to run the programs. all administered by the United States Department of Labor. The 1993 federal legislation curriculum covers "everything you Employment Assistance Program

to provide free one-day sessions

for small business owners. The

need to know" about business

practices from the Internal

Revenue Service's perspective.

The Community Relations Office

Internal Revenue Service

of the Internal Revenue Service

works with New York's Self-

The program also provides some

workers in finding new jobs.

Employment Assistance program funds are used to pay the Self-Unemployment insurance participants.

seekers. Under the Act, the funds and maintaining state employment **Employment Assistance Program** the United States Department of and activities related to the Self-Labor is charged with allocating a wide range of labor-exchange funds to states for establishing services and information to job may also be used for services Under the Wagner-Peyser Act, service offices, which provide

### Special Consideration

Finally, the United States Depart-

ment of Labor's Dislocated

Worker program provides states with funds for employment and

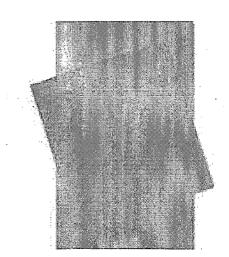
Business Admínistration awarded ts 1998 Vision 2000 State Model The New York State Self-Employ-1994, the Interstate Conference Administrators presented its top Department of Labor. The award of Excellence Award for the outor Self-Employment Assistance received national recognition. In award for innovations in employ Business Development Centers benefit the program. The Small standing work of the New York ment, the Architect of Change Award, to the New York State ment Assistance Program has and the New York State Small ncluded a \$25,000 stipend to State Department of Labor of Employment Security Program participants. training services to assist dislocated

Employment Assistance Program

participants.

Centers to help offset the cost Small Business Development funds to the New York State

of providing services to Self-



## United States Department of the Treasury Community Development Financial Institutions Fund



east Entrepreneur Fund, Inc.

encourages economic self-sufficiency through the growth of small business fosters an entrepreneurial spirit and and self-employment opportunities The Northeast Entrepreneur Fund in northeastern Minnesota.

Financial Institutions Fund (CDFI

The Community Development

**Background and Overview** 

Fund) designates organizations

as Community Development Financial Institutions (CDFIs),

covering over 20,000 square miles, vide loans and guidance to start-up northeastern Minnesota. It provides The Northeast Entrepreneur Fund small business owners. The Fund financing to microenterprises and egion that spans seven counties training, technical assistance and s a CDFI created in 1989 to proand has a population of 310,000. and existing small businesses in serves a predominantly rural

primarily iron mining—and tourism. The Northeast Entrepreneur Fund was based on natural resourcesmanent job loss during the early on the regional economy, which Economic restructuring and persupport homegrown companies founders recognized that many 1980s had a devastating effect was part of a regional effort to and diversify the economy of northeastern Minnesota. Its

small businesses, loans to rehabil

tate rental housing, and financial

households and local businesses,

CDFIs also provide services that

nelp ensure that credit is used

services needed by low-income

vide a range of financial products

financial institutions. CDFIs pro-

quately served by traditional

institutions that work in market

which are specialized financial

niches that have not been ade-

and services, including mortgage

financing for first-time home-

buyers, financing for community

facilities, commercial loans and

investments to start or expand

**ယ** က

development banks, credit unions.

sumers. CDFIs vary by organiza-

assistance to small businesses

effectively, such as technical

and credit counseling to con-

tion type and include community

loan funds, venture capital funds

and microenterprise loan funds.



Tina and Adam Makela

industry recovered. So, individuals region even when the iron mining with loans and technical assistance, nesses and become self-reliant. needed to start their own busi-By nurturing small businesses create local prosperity and job the Fund hopes to encourage obs would not return to the entrepreneurial thinking and opportunities.

provide for them and their families. he Fund offers loans to existing traditional business development to start or expand businesses to technical assistance and training unemployed or under employed and prospective small business owners using a flexible array of business-development services Entrepreneur Fund are typically resources, but have the desire such as one-to-one consulting, individuals who lack access to loan products. It also provides Customers of the Northeast programs

individuals, but the Fund has sucindividuals through its marketing or insufficient equity or collateral ceeded in attracting low-income are not restricted to low-income activities and income-based fee credit due to poor credit history, are also eligible for funding, For businesses that require funding to \$100,000 and partnered with access to traditional sources of has expanded its lending limits other lenders to address these schedules. Individuals without exceeding microloan amounts Northeast Entrepreneur Fund Northeast Entrepreneur Fund Products and services of the lack of business experience, average size: \$7,785), the unmet credit needs.

northeastern Minnesota who have attained economic self-sufficiency Entrepreneur Fund. Adam started because of the support and serv-Adam Makela and his wife, Tina, are one of the many couples in ices offered by the Northeast

1996. The Northeast Entrepreneur build a new home in 1997, Adam Fund, in conjunction with a bank, funded the couple's mortgage to ousiness from a rental home in them and helped their business and ran their adult foster care Entrepreneur Fund counseled describes how the Northeast survive:

with our two children and operated nity. With a thousand dollar credit by providing a relatively new and necessary service to our commucard we rented a large home and ness. We lived in the new home started our adult foster care busi-'My wife, Tina, and I saw a great opportunity to be self-employed the business in the same site. Our business took off almost immediately.

"We soon found out that without Entrepreneur Fund. A year later a two-year track record, we did financing to keep our business going. I went to the Northeast not qualify for the necessary

to meet the demands of our busicreative financing,' and a loan with a lot of hard work, some from NEF, we built a home a success after one year. ness. Our business was

out a heavy strain on our personal debt load (partly due to a few bad he business, among other things, to a bankruptcy attorney... no one story. Business did not do as well suggested I come in to talk about struggle to survive. The stress of he alternatives and to explore all Our second year was a different as expected, and with our heavy called the Northeast Entrepreneur option for dealing with our finanwould be filing bankruptcy. They and family life. We felt our only seemed to offer other choices. I "und to let them know that we decisions on my part), it was a cial issues was to file for bankhe possible options. I thought uptcy. We went to consumer credit counseling and talked hey were crazy.

Adam Makela

#### Results

As of December 1999, the Northeast Entrepreneur Fund has:

my choices. I never dreamed that

"The Fund helped me identify

keeping the business would not

only be possible, but would be

- trained or provided technical assistance to over 3,200 individuals;
- loaned over \$1.8 million to 145 businesses;

my creditors and developed a debt service plan. I redesigned how the

the wisest option. I worked with

business would operate and how

cash would flow. I got another

small loan from the Entrepreneur

Fund for some needed home finishing work. Not only did we save

cash flow and profitability were

greatly improved.

the business from bankruptcy,

- made 80 percent of its loans to low- and moderate-income individuals;
- helped to create or retain 906 jobs through 458 businesses that it has assisted with starting, expanding or stabilizing; and
- o recorded a two-year overall business survival rate of 85 percent.

doing very well, and our family life

is once again stable and healthy.

After four years the business is

The Northeast Entrepreneur Fund also works in partnership with banks and economic development and community organizations to foster entrepreneurial development and business growth in northeastern Minnesota.

#### Key Players

The Community Development Financial Institutions Fund is unique among the federal government agencies that provide financial assistance to microenterprises. It interacts directly with the organizations that it supports, and does not use intermediaries such as banks, or state or local governments.

The CDFI Fund has increased its financial support to the Northeast Entrepreneur Fund over time. In 1997, the Northeast Entrepreneur Fund was awarded \$285,000 in grants, allowing it to make loans up to \$100,000 to small businesses. In 1999, it was awarded additional grants of \$368,000, enabling it to provide more flexible loan products to microenterprises and small businesses. Each grant included a technical assistance component increasing its capacity to serve its customers.

## BEST COPY AVAILABLE

dramatic statistic—it is not going to show up anywhere as a failure.

business is not and will not be a

ruptcy. I am still in business, am

operating it effectively and am able to pay all of the bills. The

employee. We did not file bank-

I hired my morn as a full-time

## BEST COPY AVAILABLE

1998 Recipient of the Presidential Microenterprise Development. Skills category, awarded by Developing Entrepreneurial Award for Excellence in the CDFI Fund.

Demonstration program, which through training and financingto consider self-employment as a means of achieving self assists welfare recipients business-income waivers. sufficiency and access to Participant, Minnesota Self Employment Investment

#### Considerations Special

#### Technical Assistance and Support

- of the Treasury, Community United States Department Development Financial Institutions Fund
- of Agriculture, Rural Business United States Department Enterprise Grant
- United States Small Business Administration

Calvert Social Investment Fund

Calvert Foundation

National Community Capital

Association US Bank

United States Small Business

Administration

of the Treasury, Community

Development Financial

Institutions Fund

United States Department

Loan Fund Capital

**Funding Sources** 

and Uses

- Minnesota Department of Trade and Economic Development
- Grants through St. Louis County Community Development Block and the City of Duluth

 Northland Foundation C S Mott Foundation

- F.B. Heron Foundation
- Ford Foundation
- Northland Foundation
- US West Foundation

## United States Small Business Administration Microloan Program





Enterprise Development Corporation is a private, nonprofit economic development corporation serving small businesses in Appalachian Southeastern Ohio. The corporation provides business development information to small and microbusinesses, and administers several small busi-

The SBA's Microloan Program was established to assist women, low-income, veteran and minority entrepreneurs, business owners and other individuals with the capability to operate successful business concerns, and to assist small businesses in areas suffering from a lack of credit due to an economic downturn.

which, in turn, provide small-scale established or growing small business concerns for working capital oans under \$25,000 from private-\$7,500 or less, to start-up, newly cal assistance to microborrowers, materials, supplies or equipment. nonprofit organizations for techni-Jnder the program, SBA makes oans to qualified intermediaries oans, typically those averaging low-income individuals seeking intermediary lenders and other potential microborrowers and SBA also provides grants to sector sources

ness revolving loan funds.

and technical assistance providers The United States Small Business Since then, the Microloan Program 35 intermediary lenders, The SBA also funded two grants to training as they worked toward obtaining The Microloan Program became Through the program, SBA was private-sector financing for their Administration (SBA) Microloan demonstration in October 1991 loan and grant funding to up to to support microentrepreneurs intermediaries and non-lending originally authorized to provide permanent in December 1997. rechnical assistance providers, has grown to encompass 160 announced on June 10, 1992. Program was approved as a businesses. The original 37 program participants were

8004 624 CS

A small business in need of a microloan must apply directly to the intermediary lender serving its geographic location. It can apply for a microloan if, at time of application, it is a for-profit business that meets SBA business, size and eligibility standards. The maximum term for a microloan is six years. Intermediaries may charge interest based on the microloan's size and the cost of funds from the SBA.

One nonprofit organization participating as an intermediary lender in the SBA Microloan Program is Enterprise Development Corporation (EDC) in The Plains, Ohio. EDC is a multi-faceted financial technical assistance and economic development organization serving the Appalachian region of Ohio. SBA provides funds to EDC in the form of direct and guaranteed loans to establish and maintain the microloan revolving funds. SBA also provides grants for technical assistance.

Since 1992, EDC has provided 122 microloans, totaling \$5 million, in the rural Appalachian region of Ohio. The average microloan amount is \$8,800. Women have received over 51 percent of EDC's loans, Nearly 65 percent of the microloans have been made to start-up businesses. The majority of microloan borrowers are categorized as low- to moderate-income.

Jeanne Tyson is one of many who have benefited from the SBA's Microloan Program through EDC. In the early 1990s, Jeanne, a single mother on welfare assistance, was encouraged by her father to pursue a career in home health care. With support from her two young daughters, Jeanne went

whom had also been on welfare.

able to take her family off of

the welfare roles and began

hiring employees, many of

back to school and earned a business degree. Shortly thereafter, she approached EDC. Using the technical assistance provided by EDC and her newly acquired business skills, Jeanne established Royalty Home Health Care in 1994 with financing from her first SBA microloan. Royalty Home Health Care's core business is quality in-home health care. As the business grew, Jeanne was

Throughout her relationship with EDC, Jeanne has received business-based technical assistance. She worked closely with the organization before receiving her first loan and, in time, received a second loan. Not only did she become a selfsupporting microentrepreneur, she became a homeowner as well.



Jeanne Tyson (right) and Gin Anderson review some new forms for program care.

### Results

be quite successful." Post-loan

technical assistance will help

the business learn how to adjust to changing market

employer continued, unforeseen events—such as changes in the

nealthy and her capacity as an

While her client list remained

put stress on the business. The

nationally publicized effort to

nealth care industry—began to

The SBA's Microloan Program businesses.

with patience and understanding. businesses as they work through intermediaries must have strong ment Corporation, organizations revenue crises, market changes business owners." Microlending ike EDC "can play a key role in These qualities are the keys to the success of first time small in-house systems, coupled success for emerging small and management issues.

to Work Small Business Person

of the Year.

ness. A renewed plan of follow-

Jeanne has continued in busi-

to repay her business start-up

oans. But, with EDC's help,

evenues impacted her ability

receivable, causing her debt burden to increase. Smaller

affected Jeanne's accounts These changes negatively

up technical assistance is helping Royalty Home Health Care out EDC staff believes the com-

cash flow crunch" continues,

stay on track. A "significant

pany still has "the potential to

was named the 1998 Welfare

their business. Providing the tools

for success will help them get

hrough these challenges."

every day in the management of

his is what entrepreneurs face

Care's story is, sadly, not unique.

\$25,000 or less, and loaned more than \$80 million to start-up, newly According to Enterprise Developestablished and developing small has provided over 9,700 loans of

that will provide for down times

a money-management system microbusiness owner develop

in the corporate revenue cycle.

Because of her experiences, initiative and drive, Jeanne

use to pay health-care providers.

ed to a change in the formula

control rising medical costs

that public insurance systems

conditions. It will also help this

mandatory reporting of corporate He added, "Royalty Home Health to communicate their issues and concerns. Loan officers must be owners and frequently reluctant then take decisive action if busiwilling to pry, act intuitively and Executive Director who worked ong term survivability of microfiscal condition are the keys to noted: "Careful, thoughtful and borrowers. Most are first time corrowers, first time business nesses are to be successful." Dan Dusterberg, former EDC extensively with Ms. Tyson,

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### and Their Contributions **Key Players**

### **Enterprise Development** Corporation

tance and capital needs in a rural, whose mission is to assist small businesses with technical assiseconomy by lending money and mountainous and economically emphasis on microenterprises, providing technical assistance based, nonprofit organization EDC contributes to the local Corporation is a communityisolated region. Through its **Enterprise Development** to microentrepreneurs.

### Sources and Uses **Funding:**

agencies as well as contributions Enterprise Development Corporfederal and state governmental from various private entities. ation receives funding from

Ohio Department of Development,

The state of Ohio, through the

assistance and follow-up counsel-

provides grants for technical

ing. EDC also loans funds on

well as direct grants administered by EDC for counseling and technineurs. EDC also offers other SBA ing loan funds through the United addition, EDC administers revolv-States Department of Agriculture Microloan revolving loan fund, as 7(a) and Prequalification loans. In States Department of Health and cal assistance for microentreprelending programs, including 504, The SBA provides funds for the Community Development Block lending and day-care providers) Human Services (targeted for (targeted at intermediaries in local economic development, Grant funds from the United the microlending arena) and

foster the economic development

and small business lending in

Southeastern Ohio.

Finally, EDC partners with Bank

One and National City Bank to

## Special Considerations

To contact Enterprise Development or 740-797-9646 in Ohio. EDC has Eligible entrepreneurs may receive business lending programs in the 30 counties of Appalachian Ohio. Corporation, call 1-800-822-6096 oans from \$200 to \$1 million at ow to competitive rates.

behalf of the state of Ohio through

the Ohio 166/Pioneer program.

EDC receives private-sector funds

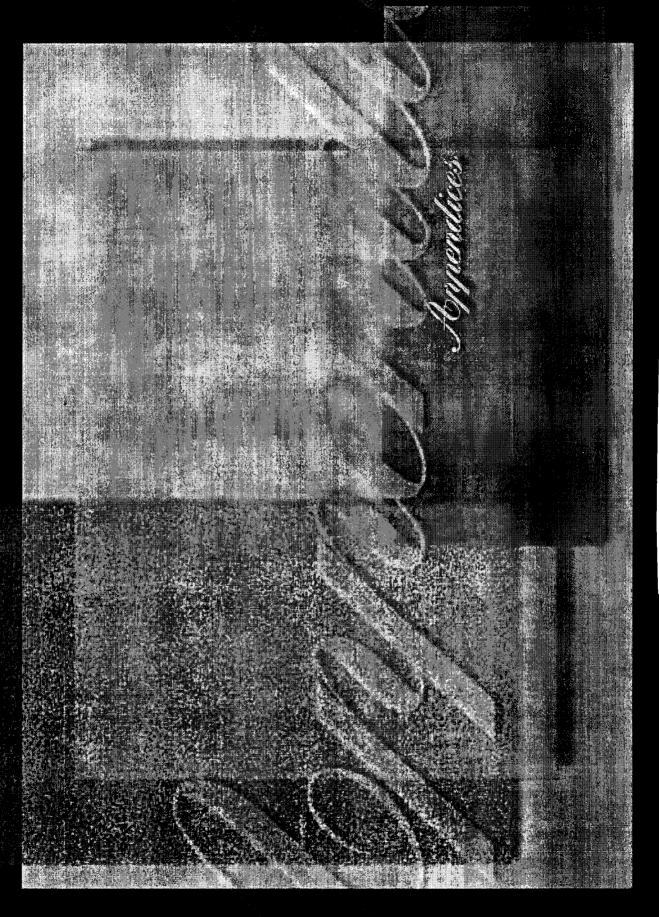
from the Shashaty Foundation earmarked for a revolving loan

fund for small businesses in

Columbiana County, Ohio.

contact the local SBA office. The ender can provide the details on or receiving technical assistance. intermediary lender in your area, completing the loan application To find out if the SBA funds an

Answer Desk at 1-800-U-ASK-SBA 50 states, the District of Columbia, Puerto Rico, the United States SBA offices are located in all Virgin Islands and Guam. For more information, call the (1-800-827-5722)







Microenterprise has a language and terminology all its own. This appendix gives newcomers to the microenterprise world a quick frame of reference to help them understand and evaluate the programs that best suit their circumstances.

The definitions below are stated in broad terms for the sake of simplicity. The reader should be aware that there are variations in microenterprise programs from agency to agency. For this reason, some terms may have slightly different meanings, depending on the nature and focus of each microenterprise program. For example, a "microloan" generally refers to a small amount of credit. However, a microloan may have a cap of \$15,000 in one agency's program, but a \$25,000 cap in another program.

### Community Development Block Grant

A flexible federal aid that is intended for use by cities and towns to promote neighborhood revitalization, economic development and improved community facilities and services. Specific uses of the funds are left to the discretion of local governments. Funds are administered by either state or city offices of economic development depending on the size of the city or town (see Entitlement Community).

# Community Development Con

ow- and moderate-income persons residents, public officials, funders, n development and rehabilitation activities specifically designed to address the housing, commercial redevelopment, employment and size and scope, the vast majority A community-based organization and areas. Although they vary in are nonprofit, tax-exempt organidevelopment. Community develzations. All community development corporations have a board that is owned and controlled by opment corporations specialize bankers, relevant professionals engaged in affordable housing, of directors composed of local business ventures and related community facilities needs of ousiness and/or commercial of real estate, investment in community residents and is and/or community leaders.

### Community Development Loan Fund

financing. Community development of a community-based organization some control over the use of their they may be subject to state laws organizations and projects. It may they are incorporated as 501(c)(3) that channels private investment organizational structure, although operate independently or as part funds and the rate of interest on rowers with technical assistance loan funds can also provide bormunity development loan funds and regulations. In most cases, A private nonprofit organization on higher risk loans. Since commore flexible than conventional to reduce the chance of losses -enders to the fund may have their loans, which are generally are not chartered or licensed, they have flexibility in their capital to community-based Tonprofit corporation.

## Disadvantaged Entrepreneur

or is economically disadvantaged. A microentrepreneur who is lowincome, lacks adequate access essential for business success, to capital or other resources

### Dislocated Workers

Individuals who:

- have been terminated or laid off, previous industry or occupation; termination or layoff from employ. exhausted their entitlement to unemployment compensation; and are likely to return to their ment; are eligible for or have or have received a notice of
- have been terminated or received employment as a result of any permanent closure of, or any substantial layoff at, a plant, a notice of termination of facility or enterprise; 0
- in the same or similar occupation in the area in which they reside; are long-term unemployed and employment or reemployment have limited opportunities for
- unemployed as a result of general community or because of natural ranchers and farmers) and are were self-employed (including economic conditions in their disasters,

# **Economically Disadvantaged**

Entrepreneur

bete in the free enterprise system shed capital and credit opportuniies as compared to others in the Individuals whose ability to comhas been impaired due to diminsame or similar line of business.

### **Enterprise Zone**

that has been targeted for revital ax and other incentives given to An economically depressed area companies that locate or expand ization by a city or state through heir operations within the zone.

## **Entitlement Community**

receives Community Development Budget, that because of its size, receive Community Block Grant A city or urban community with metropolitan area as defined by a population of 50,000 or more, the Office of Management and funds through the state office Nonentitlement communities and certain central cities of a from the federal government. of economic development. Block Grant funds directly

### Entrepreneur

manages and assumes the risks An individual who organizes, of a business

### ntermediary

An entity that makes and services ncluding microentrepreneurs, and cechnical assistance to its borrowto small businesses and provides ers. An intermediary may receive a revolving loan fund for lending loan or grant funds to establish oans to eligible entrepreneurs, marketing, management and to microentrepreneurs.

### Low Income

he criteria and measure of income specifically defined by each agency. A certain level of income that is evel required to be designated "low income" vary among the agencies and the programs.

## Low-Income Credit Union

for deposits to support their work. The structure is similar to a reqular for bank loans. Low-income credit credit unions are regulated by the state. Their services vary depend-In general, they offer services not nstitutions such as small loans at below-market rates to individuals profit organization it is tax-exempt ng on their level of capitalization. provided by mainstream financial chartered to serve the members who might not otherwise qualify foundations and other investors credit union, although as a non-Federally chartered low-income A nonprofit credit union that is of a lower-income community. unions rely heavily on banks,

### Median Income

one with residents having incomes Median income divides the income and household incomes are based below the median. Median family number of units, including those distribution into two equal parts, above the median and the other persons is based on those with with residents having incomes with no income. However, the on the distribution of the total median income calculation for ncome.

### Microbusiness

See microenterprise

### Microenterprise

A very small business. Most often, more than five employees, includit is a sole proprietorship, partner equity or other banking services; ing the owner(s), does not have and requires \$25,000 or less for incorporated entity that has no access to conventional loans, start-up or expansion capital. ship, family business, or an

### Microenterprise Development Organization

works directly with microentrepre-A type of intermediary that focuses social service organizations - that assists them in starting their own ion - including community develaspiring microentrepreneurs and on microenterprise. An organizadevelopment organizations and opment corporations, nonprofit neurs, provídes services to ousiness.

### Microenterprise Support Organization

as its principal activity, but supports development organizations through directly with microentrepreneurs the efforts of microenterprise financial assistance, technical An entity that does not work assistance, research or other activities.

### Microentrepreneur

The owner of a microenterprise or an individual seeking to establish a microenterprise.

### Microloan

A small loan, generally less than \$25,000, that is made to a microentrepreneur for business purposes.

### Microloan Borrower

An individual or a small business that borrows funds from an intermediary or a grantee for the purpose of starting, continuing or enlarging its business.

### Moderate Income

A certain level of income that is specifically defined by each agency. The criteria and measure of income level required to be designated "moderate income" vary among the agencies and the programs.

## Revolving Loan Fund

a nonprofit organization or a public that repayments are used to make money to make housing and small conventional financing. A revolving loan fund can be administered by are typically more favorable than interchangeably with community business loans. Terms and rates that depends primarily on public In general, a fund structured so term is also used specifically to more loans. The term revolving agency and is not overseen by describe a nonprofit loan fund loan fund is sometimes used development loan fund. The any regulatory agency.

## Socially Disadvantaged

Individuals who have been subjected to racial or ethnic prejudice or cultural bias because they are members of a particular group, without regard to their individual qualities.

## Women-Owned Business

A business that is at least 51 percent owned by one or more women, and the management and daily operations of which are controlled by one or more women.

# | Regional and Local Contacts

## United States Department of Agriculture Rural Development State Offices

throughout the United States. best resource to begin trans-Washington, D.C., headquarprovided, it is generally the reality. The directory below structure and organization. will answer questions you Some are operated excluters. Other federal agency Where a local contact is forming a dream of small business ownership into may have regarding their programs have local and Federal Microenterprise sively from the agency's lists local contacts who regional offices located you in making the most Programs vary in their programs and assist of microenterprise.

Alabama	Colorado	ldaho	Kentucky
Sterling Center Suite 601 4121 Carmichael Road Montgomery, Al. 36106-3683 Telephone: 334-279-3400 Fax: 334-279-3484	655 Parfet Street Room E.100 Lakewood, CO 80215 Telephone: 303-236-2801 Fax: 303-236-2854	9173 West Barnes Drive Suite A1 Boise, 1D 83709 Telephone: 208-378-5600 Fax: 208-378-5643	771 Corporate Drive Suite 200 Lexington, KY 40503 Telephone: 606-224-7300 Fax: 606-224-7340
	Delaware	Illinois	Louisiana
Alaska 800 West Evergreen Suite 201 Palmer, AK 99645-6539 Telephone: 907-761-7700 Fax: 907-761-7783	4607 South Dupont Highway P.O. Box 400 Camden, DE 19934-9998 Telephone: 302-697-4300 Fax: 302-697-4390	Illini Plaza Suite 103 1817 South Neil Street Champaign, IL 61820 Telephone: 217-398-5235 Fax: 217-398-5337	3727 Government Street Alexandria LA 71302 Telephone: 318-473-7920 Fax: 318-473-7829
<b>Arizona</b> 3003 North Central Avenue Suite 900 Phoenix, AZ 85012-2906 Telephone: 602-280-8700 Fax: 602-280-8770	Florida 4440 NW 25th Place P.O. Box 147010 Gainesville, FL 32614-7010 Telephone: 352-338-3400 Fax: 352-338-3450	Indiana 5975 Lakeside Boulevard Indianapolis, IN 46278 Telephone: 317-290-3100 Fax: 317-290-3095	967 Illinois Avenue Suite 4 Suite 4 FO. Box 405 Bangor, ME 04402-0405 Telephone: 207-990-9106 Fax: 207-990-9165
Arkansas 700 West Capitol Avenue Room 3416 Little Rock, AR 72201-3225 Telephone: 501-301-3200 Fax: 501-301-3278	Georgia  Stephens Federal Building 355 East Hancock Avenue Athens, GA 30601-2768 Telephone: 706-546-2162 Fax: 706-546-2152	Federal Building Room 873 210 Walnut Street Des Moines, IA 50309 Telephone: 515-284-4663 Fax: 515-284-4859	Maryland 4607 South Dupont Highway P.O. Box 400 Camden, DE 19934-9998 Telephone: 302-697-4300 Fax: 302-697-4390
California 430 G Street Agency 4169 Davis, CA 95616-4169 Telephone: 530-792-5800 Fax: 530-792-5837	Hawaii Federal Building Room 311 154 Walanuenue Avenue Hilo, HI 96720 Telephone: 808-933-8380 Fax: 808-933-8327	Kansas 1200 SW Executive Drive P.O. Box 4653 Topeka, KS 66615 Telephone: 785-271-2701 Fax: 785-271-2708	Massachusetts 451 West Street Arnherst, MA 01002 Telephone: 413-253-4300 Fax: 413-253-4347 Michigan
Connecticut 451 West Street Amherst, MA 01002 Telephone: 413.253-4300 Fax: 413-253-4347			3001 Coolidge Road Suite 200 East Lansing, MI 48823 Telephone: 517-324-5100 Fax: 517-324-5225



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Minnesota	Nevada	North Carolina	Pennsylvania	Tennessee
410 AqriBank Building	1390 South Curry Street	4405 Bland Road	One Credit Union Place	3322 West End Avenue
375 Jackson Street	Carson City, NV 89703-9910	Suite 260	Suite 330	Suite 300
St. Paul, MN 55101-1853	Telephone: 775-887-1222	Raleigh, NC 27609	Harrisburg, PA 17110-2996	Nashville, TN 37203-1084
Telephone: 651-602-7800	Fax: 775-885-0841	Telephone: 919-873-2000	Telephone: 717-237-2299	Telephone: 615-783-1300
Fax: 651-602-7824		Fax: 919-873-2075	Fax: 717-237-2191	Fax: 615-783-1301
	New Jersey			
Mississippi	Tarnsfield Plaza	North Dakota	Puerto Rico	Texas
Federal Building	Suite 22	Federal Building	New San Juan Office Building	Federal Building
Suite 831	790 Woodlane Road	Room 208	Room 501	Suite 102
100 West Capitol Street	Mt. Holly, NJ 08060	220 East Rosser	159 Carlos East Chardon Street	101 South Main
Jackson, MS 39269	<u>Telephone: 609-265-3600</u>	P.O. Box 1737	Hato Rey, PR 00918-5481	Temple, TX 76501
Telephone: 601-965-4316	Fax: 609-265-3651	Bismarck, ND 58502-1737	Telephone: 787-766-5095	Telephone: 254-742-9700
1 dX; GC 1-900-5004	:	Fax: 701-530-5037	FdX, 707-100-3044	1 GA: 44-14E-9109
	New Hampshire			1.74
Wissouri	City Center		Rhode Island	Utah
601 Business Loop 70 West	3rd Floor		451 West Street	Wallace F. Bennett Federal Bldg.
Parkade Center	89 Main Street	Federal Building	Amherst, MA 01002	125 South State Street
Suite 235	Montpeller, VT 05602	Room 507	Telephone: 413-253-4300	Room 4311
Columbia, MO 65203	Telephone: 802-828-6000	200 North High Street	Fax: 413-253-4347	P.O. Box 11350
Telephone: 573-876-0976	Fax: 802-828-6018	Columbus, OH 43215-2477		Salt Lake City, UT 84147-0350 Talochomo, 601-504-4330
Fax: 3/3-8/0-09//		Telephone: 614-255-2500 Eav. 614-265-2560	South Carolina	Fav. 801,524,4406
	New Mexico	1 ak. 0 14-2 JJ-2 JJ3		00L-12C-1-00 t
Montana	SOON Lefforces Street NE		Strom Thurmond Federal Bidg.	
	Room 255	Oklahoma	Room 1007	Vermont
Suite B	Albuquerque, NM 87109	100 USDA	Columbia. SC 29201	City Center
P.O. Box 850	Telephone: 505-761-4950	Suite 108	Telephone: 803-765-5163	3rd Floor
900 Technology Boulevard	Fax: 505-761-4976	Stillwater, OK 74074-2654	Fax: 803-765-5633	89 Main Street
Bozenian, MT 59715		Telephone: 405-742-1000		
Telephone: 406-585-2580	720 N	Fax: 405-742-1005	Stode C dting	Telephone: 802-828-6000
Fax: 406-585-2565	New Tolk		South Darota	Fax: 802-828-6018
	The Galleries of Syracuse	Oregon	Federal Building	Married State Communication Co
Nebraska	441 South Salina Street	A CA CARLE R. S. CALLER	Room 210	Virgin Islands
Foderal Building	Surgues NV 13202-2541	101 Svv Main Street Suite 1410	ZUU 4In Street Sw Higgs SD 57350	4440 NNA/ 25th Diaca
Room 152	Telephone: 315-477-6400	Portland OR 97204-3222	Telephone: 605,352-1100	PO Box 147010
100 Centennial Mall N		Telephone: 503-414-3300	Fax: 605-352-1146	Gainesville, FL 32614-7010
Lincoln, NE 68508		Fax: 503-414-3392		<u>Telephone: 352-338-3400</u>
lelephone: 402-437-5551 Fav: 402,437-5408				Fax: 352-338-3450
I dA. 402-101-0400				



	<b>,</b>
<b>of Commerce</b> ervice rectory	Fresho 390-B Fir Avenue Fresho, CA 93611 Telephone: 559-325-1619 Fax: 559-325-1647  Ontario  2940 Inland Empire Boulevard Suite 121 Ontario, CA 91764 Serving Inland Empire Telephone: 909-466-4134 Fax: 909-466-4140  Long Beach One World Trade Center Suite 1670 Long Beach One World Trade Center Suite 1670 Long Beach One World Trade Center Suite 1670 Long Beach One World Trade Center Suite 172 Telephone: 562-980-4550 Fax: 562-980-4561  Downtown Los Angeles 350 South Figueroa Street Suite 172 Los Angeles, CA 90071 Telephone: 213-894-8789  West Los Angeles Telephone: 310-235-7104 Fax: 310-235-7220  Monterey Co Monterey Institute of International Studies 411 Pacific Street Suite 320
United States Department of Commerce United States Commercial Service Export Assistance Center Directory	Alabama Birmingham 950 22ad Street North Room 707 Birmingham. Al 35203 Telephone: 205-731-1331 Fax: 205-731-0076  Alaska Anchorage* 550 West 7th Avenue Suite 1770 Anchorage, AK 99501 Telephone: 907-271-6237 Fax: 907-271-6242  Arizona  Phoenix, AZ 85012 Phoenix, AZ 85012 Telephone: 602-640-2513 Fax: 602-640-2513 Fax: 502-640-2513 Fax: 502-640-2513 Fax: 520-791-5413  Arkansas  West Memphis West Memphis Akansas
<b>of Commerce</b> lent Agency	New York Regional Office  26 Federal Plaza Room 3720 New York, NY 10278 Telephone: 212-264-3264 Fax: 212-264-0725 Serving: Connecticut, Delaware. Maine, Maryland, Massachusetts, New Hampshire, New Jersey. New York, Pennsylvania. Rhode Island. Vermont, Virginia, Washington, D.C., West Virginia, Washington, D.C., West Virginia San Francisco, CA 94105 Telephone: 415-744-3001 Fax: 415-744-3061 Serving: Alaska. American Samoa. Arizona, Hawaii, Idaho. Nebraska. Oregon, Washington
United States Department of Commerce Minority Business Development Agency Regional Offices	Atlanta Regional Office 401 West Peachtree Street NW Suite 1715 Atlanta, GA 30308 Telephone: 404-730-3300 Fax: 404-730-3313 Serving: Alabama, Florida, Georgia, Kentucky, North Carolina, Puerto Rico, South Carolina, Tennessee, Virgin Islands  Chicago Regional Office 55 East Monroe Street Suite 1046 Chicago, IL 60603 Telephone: 312-353-0191 Serving: Illinois, Indiana, lowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, Oklahoma, Wisconsin  Dallas Regional Office 1100 Commerce Street Roon 718-23 Dallas, TX 75242 Telephhone: 214-767-8001 Fax: 214-767-0613 Serving: Arkansas, Colorado, Louisiana, Montana, New Mexico, North Dakota, Texas, Utah, Wyoming
USDA (continued)	Ulpeper Building Suite 238  1606 Santa Rosa Road Richmond, VA 23229 Telephone: 804-287-1550 Fax: 804-287-1721  Washington  1835 Blacklake Boulevard, SW Suite B Olympia. WA 98512-5715 Telephone: 360-704-7740 Fax: 360-704-7742  West Virginia  75 High Street Room 320 Morgantown, WV 26505-7500 Telephone: 304-291-4791 Fax: 304-291-4032  Wisconsin  4949 Kirschling Court Stevens Point, WI 54481 Telephone: 715-345-7669 Fax: 715-345-7669 Fax: 715-345-7669 Foo. Box 820 Casper, WY 82602 Telephone: 307-261-6300 Fax: 307-261-6327



\* Rural Export Assistance Center

Novato	San Francisco	District of Columbia	Savannah*	Rockford
330 Ignacio Boulevard	250 Montgomery Street	Served by the Northern Virginia	6001 Chatham Center Drive Suite 100	515 North Court Street Rockford, IL 61103
Novato CA 94949	San Francisco CA 94104	Export Assistance center	Savannah, GA 31405	Telephone: 815-987-8123
Telephone: 415-883-1966 Fax: 415-883-2711		Florida	Telephone: 912-652-4204 Fax: 912-652-4241	Fax: 815-963-7943
		Clearwater*		Indiana
Oakland	San Jose	ᄓ	Hawaii/Pacific Islands	
530 Water Street	101 Park Center Plaza	Clearwater, FL 33755	Honolulu	Carmel Servinci Indiananolis
Suite 740	Suite 1001	Telephone: 727-893-3738	1001 Bishop Street	11405 North Pennsylvania Street
Oakland, CA 94607	San Jose, CA 95113	F3X: 727-449-2889	Pacific Tower, Suite 1140	Suite 106
Telephone: 510-273-7350	Telephone: 408-271-7300		Honolulu, HI 96813	Carmel, IN 46032
Fax: 510-251-7352	Fax: 408-271-7307	200 East Las Olas Boulevard	Telephone: 808-522-8040	Telephone: 317-582-2300
,	i	Suite 1600	rax: 608-522-6045	Fax: 317-582-2301
Newport Beach	Santa Clara	Ft. Lauderdale, FL 33301		
3300 Irvine Avenue	5201 Great America Parkway	Telephone: 954-356-6640	Idaho	lowa
No. 305	No. 456	Fax: 954-356-6644		
Newport Beach, 92660	Santa Clara, CA 95054	***************************************	700 Most Crato Crace	Ues Moines
Telephone: 949-660-1688	Telephone: 408-970-4610	Orlando	2nd Floor	700 Locust Street
Fax: 949-660-8039	Fax: 408-970-4618	200 East Robinson Street	Roise ID 83720	Sulte 100
and the second s		Suite 1270	Telephone: 208-334-3857	Telephone: 515,288,8614
Vonting	Colorado	Orlando, FL 32801	Fax: 208-334-2783	
Ventura	0000	Telephone: 407-648-6235		100 500 100
5700 Ralston Street	Denver	Fax: 407-648-6756		
Suite 310	World Trade Center		Illinois	Kansas
Ventura, CA 93003	1625 Broadway	Tallahassee*	Chicago	10/: -1-:4-:
Telephone: 805-676-1573	Suite 680	325 John Knox Road	55 West Monroe Street	200 Eact William
Fax: 805-676-1892			Suite 2440	Suite 300
	Telephone: 303-844-6623	Tallahassee, FL 32303	Chicago, 1L 60603	Wichita KS 67202-4012
Sacramento	Fax: 303-844-5651	Telephone: 850-942-9635	Telephone: 312-353-8045	Telenhone: 316-263-4067
917 7th Street		Fax: 850-922-9595	Fax: 312-353-8120	Fax: 316-263-3176
2nd Floor	Connecticut			
Telephone 016 400 6166	55.4 d (++) (++)	Georgia	Highland Park	
Gepilone: 910-490-5155 Fav. 016.408-5023	213 Court Street	A+1 0 ++	610 Central Avenue	nemucky
1 ax. 3 10-130-032.0	Stife 903	295 Beachtree Center August NE		Louisville
Open Diego	Middletown, CT 06457-3346	No. 200	Highland Park, IL. 60035 Talonhood: 947-691-6010	601 West Broadway
6363 Greenwich Drive	Telephone: 860-638-6950	Atlanta GA 30303-1229	Eleptione: 047-001-0010	Koom 634B
Suite 230	Fax: 860-638-6970	Telephone: 404-657-1900	1 ax: 041-001-2	Tological FOS FORE
San Diego, CA 92122		Fax: 404-657-1970	Peoria	Fax: 502-582-6573
Telephone: 619-557-5395	Delaware		922 North Glenwood Avenue	
Fax: 619-557-6176	Comment has the Oblited attacks		Jobst Hall, Room 141	
	Served by the Philiddelphia Export Assistance Center		Peoria, IL 61606	
	Export notice control		Telephone: 309-671-7815	



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United States Commercial Service Export Assistance Center Directory

New York           Buffalo           111 West Huron Street           Room 1304           Buffalo, NY 14202           Telephone: 716-551-4191           Fax: 716-551-5290	Mineola Serving Long Island 1550 Franklin Avenue Room 207 Mineola, NY 11501 Telephone: 516-739-1765 Fax: 516-739-3310	New York City 6 World Trade Center Room 635 New York, NY 10048 Telephone: 212-264-1356 Fax: 212-264-1356	New York City Serving Harlem 163 West 125th Street Suite 904 New York, NY 10027 Telephone: 212-860-6200 Fax: 212-860-6203	Westchester 707 Westchester Avenue Suite 209 Westchester, NY 10604 Telephone: 914-682-5712 Fax: 914-682-5698	North Carolina Charlotte 521 East Morehead Street Suite 435 Charlotte, NC 28202 Telephone: 704-333-4886 Fax: 704-332-2681
Nevada   Reno   1755 East Plumb Lane   Suite 152   Reno NV 89502   Telephone: 775-784-5203   Fax: 775-784-5343	New Hampshire  Portsmouth* 17 New Hampshire Avenue Portsmouth, NH 03801-2838 Telephone: 603-334-6074 Fax: 603-334-6110		lelephone: 609-989-2100 Fax: 609-989-2395  Newark One Gateway Center 9th Floor Newark, NJ 07102 Telephone: 973-645-4682	Fax: 973-645-4783  New Mexico Santa Fe 1100 St. Francis Drive Santa Fe, NM 87503 Telephone: 505-827-0350	Fax: 505-827-0263
Mississippi Raymond 704 East Main Street Raymond, MS 39154 Telephone: 601-857-0128 Fax: 601-857-0026	St. Louis           8182 Maryland Avenue           Suite. 303           5t. Louis. MO 63105           Telephone: 314.425.3302           Fax: 314.425.3381	Kansas City           2345 Grand Boulevard           Suite 650           Kansas City, MO 64108           Telephone: 816-410-9201           Fax: 816-410-9208	Montana Missoula* Galagher Business Building Suite 257 Missoula, MT 59182 Telephone: 406-243-2098 Fax: 406-243-5259	Nebraska  Omaha  11135 °O' Street Omaha, NE 68137  Telephone: 402-221-3664 Fax: 402-221-3668	Fax: 505
Massachusetts Boston World Trade Center Suite 307 Boston, MA 02210 Telephone: 617-424-5990 Fax: 617-424-5992	Michigan  Detroit  211 West Fort Street Suite 2220 Detroit, MI 48226 Detroit, 313-226-3650 Fay: 313-226-3650	Ann Arbor 425 South Main Street Suite 103 Ann Arbor, MI 48104 Telephone: 734-741-2430 Fax: 734-741-2432	Grand Rapids 301 West Fulton Street Suite 718-S Grand Rapids, MI 49504 Telephone: 616-458-3564 Fax: 616-458-3872	Pontiac 250 Elizabeth Lake Road Suite 1300 West Pontiac, MI 48341 Telephone: 248.975-9600 Fax: 248.975-9606	Minneapolis 45 South 7th Street Suite 2500 Minneapolis, MN 55402 Ielephone: 612-348-1638 Fax: 612-348-1650
Somerset* 2292 South Highway 27 Suite 240 Somerset, KY 42501 Telephone: 606-677-6160 Fax: 606-677-6161	4th Floor Lexington Central Library 140 East Main Street Lexington, KY 40507 Telephone: 606-225-7001 Fax: 606-225-6501	New Orleans 365 Canal Street No. 1170 New Orleans, LA 70130 Telephone: 504-589-6546 Fax: 504-589-2337	Shreveport 7100 West Park Drive Shreveport, LA 71129 Telephone: 318-676-3064 Fax: 318-676-3063	Portland* clo Maine International Trade Ctr. 511 Congress Street Portland, ME 04101 Telephone: 207-541-7400 Fax: 207-541-7420	Maryland  Baltimore 401 East Pratt Street Suite 2432 Baltimore, MD 21202 Telephone: 410-962-4539 Fax: 410-962-4529

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	West Central Nebraska
1	Development District, Inc.
1	t 2nd
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35 South Broad Street Trenton, NJ 08608 Telephone: 609-396-8272 Fax: 609-396-8603	Trudeau Road / P.O. Box 747 Saranac Lake, NY 12983 Telephone: 518-891-5523	Suite 300 Centereach, NY 11720 Telephone: 631-471-1215 Fax: 631-471-1210	P.O. Box 3619 Martin Lakes, NC 27701 Telephone: 919:956-4400
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Liberry Hall Corporate Center 1085 Morris Avenue Suite 531	444 Warren Street Hudson, NY 12534-2415	Telephone: 212-425-5051 Fax: 212-425-7260 Sarving: Ouseas	P.O. Box 2688, Boone, NC 28607
Union, N.J. 07083 Telephone: 908-527-1166	lelephone: 518-828-4718 Fax: 518-828-0901	SCINE CONTROL	lelephone: 828-264-2421 Fax: 828-264-0952
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The Plains, OH 45/80-1209	Akron, OH 44311-1058
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Turney City, Line, 18039, October	Kent State University
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Almena. WI 54805-9900	Council	Economic Development Corp	and Economic Development
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Initiative Corporation	for Self Employment		Suite 128
2745 North Dr Martin Lither	1390 Market Street	Chicago	P.O. Box 1116
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